Health Happens in Libraries

**Community Health Program Brainstorming Worksheet**

| **Identify Your Long-Term Vision** |
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| **Key Considerations** |
| * The questions below help you consider what might be new, different or enhanced as a result of offering community health programming at your library.
* You don’t need to have a specific partner or activity in mind to consider this — the bigger question is simply *what long-term vision does community health programming support?*
* Jot down some high-level vision statements in response to the questions below. While all elements of your vision may not be explicitly addressed in one specific program, these statements may serve as reference points for program priorities or future goals.
* Thinking about a desired vision often raises more questions than it answers. What additional thoughts, questions, concerns or priorities come to mind as you envision the items below? Identifying these early can help you refine your vision and ultimate program with input from others.
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| **As a result of offering community health programming, *library patrons* will:****As a result of offering community health programming, *my library organization* will:****As a result of offering community health programming, *our library partners* will:****As a result of offering community health programming, *I personally* will:** |
| *Other questions or considerations that come to mind?*  |

| **Capture Your Current Reality** |
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| **Key Considerations** |
| * The questions below help you identify what assets your library *already* has in place to support your long-term vision, or to move you toward it.
* These assets may include resources such as established relationships with community partners, strong programming skills, previous community health activities, staff, volunteers, infrastructure, etc.
* Create a list of assets. This can be organized around many different areas; suggested areas are included below, but you may think of others.
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| **Resources** (i.e. things your library *invests* in; people, infrastructure, materials, technology, etc.):**Activities** (i.e. things your library *does*; provides training, conducts workshops, attends community meetings, facilitates outreach, etc.):**Audiences** (i.e. who your library *reaches;* specific target audiences, decision-makers, etc.): |
| *Other questions or considerations that come to mind?*  |

| **Identify Community Health Program Opportunities** |
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| **Key Considerations** |
| * Reflecting on your long-term vision and current assets, identify below potential community health program opportunities your library might provide.
* Considering or connecting with potential partners can help you refine your ideas (*see next page*).
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| **Potential options for community health programming include:****1.****2.****3.** |
| *Other questions or considerations that come to mind?*  |

| **Identify Partners to Support Community Health Program Opportunities** |
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| **Key Considerations** |
| * For each of the program ideas you brainstormed above, consider potential partner(s) to support the effort and specify their desired contributions.
* Your partner may bring additional resources, activities or audiences to your program, as well as subject-matter expertise.
* Your partner may be one you’ve worked with before or be brand new to your library.
* Review the [*Supporting Healthy Communities through Health Information and Services*](http://www.webjunction.org/content/dam/WebJunction/Documents/webJunction/2015-01/supporting-healthy-communities-through-health-information-and-services.pdf)pathway for ideas about potential partners and contributions.
* Once you’ve clarified your ideas and potential partners – reach out and start a conversation!
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| **Potential partner(s) and desired contributions for community health programming include:****1.****2.****3.** |
| *Other questions or considerations that come to mind?*  |

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**Community Health PRogram Participant Feedback Questions**

1. How do the activities and resources from today’s event help you achieve your health and wellness goals?
2. How did you hear about today’s event?
3. Why did you choose to attend today’s event?
4. Would you recommend this event to a friend, family member, or colleague?
	* Yes
	* Maybe
	* No
5. What other health-related topics or activities would you like to see the library address in future events or programs?