



# Welcome!

**The webinar will begin at  
2:00 Eastern/11:00 Pacific**



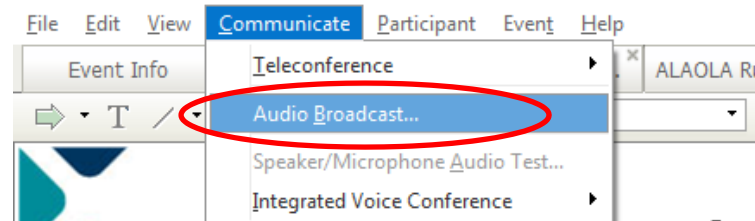
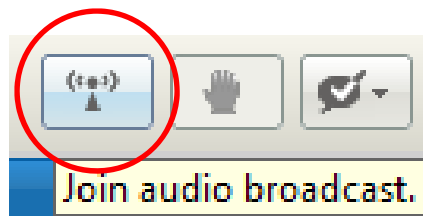
# Audio Tips

Today's audio is streaming to your computer's speakers or headphones.

**Too loud or soft?** Adjust volume level in the Audio broadcast box:



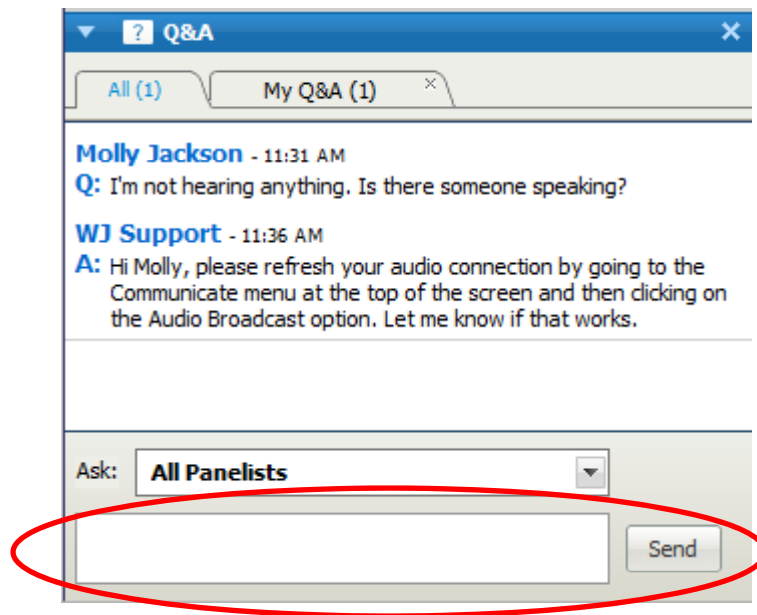
**Lost all sound? Hear an echo?** Click on the **small radio tower icon** (above chat box) OR go to the **Communicate** menu (at the top of the screen) and select **Audio Broadcast** to refresh your connection.





# Need Help?

Please post **technical support questions** into the **Q&A Panel**.



**Step 1:** Type the problem in the **dialog box**.

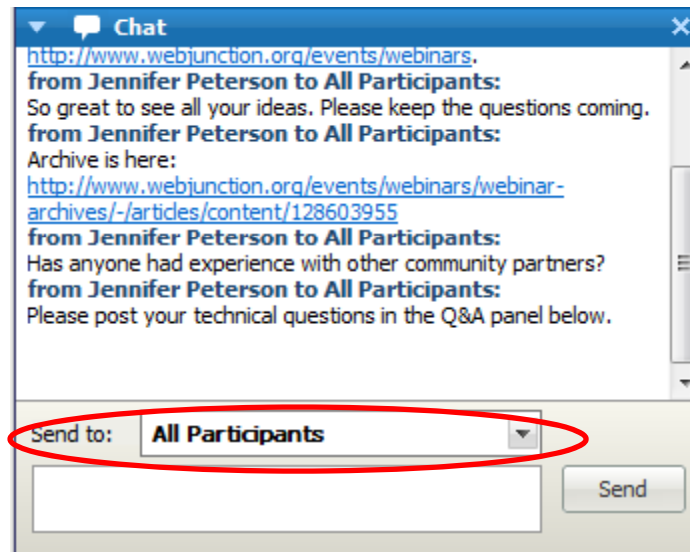
**Step 2:** Click **Send**.



# Chat Etiquette

Use **Chat** to talk with attendees and presenters about the topic.

Do not post technical questions to Chat.



And if you're tweeting, use these hashtags: **#wjwebinar #libs4health**



# Customize your experience

Panels can be opened or closed by clicking on the panel name at the top of the column, or by using the X in the individual panel.

Hover over edge of panels to drag and resize.



The screenshot displays a webinar control interface with the following elements:

- Top Navigation:** Buttons for "Participants", "Chat", "?", and "Q&A".
- Participants Panel:** A blue header bar with "Participants: 4" and a close button (X) circled in red. Below the header, it shows "Speaking: Jennifer Peterson (Host)", "Panelists: 3" (listing Jennifer Peterson (Host), Susan Pieper, and Marci Merola), and "Attendees: 1 (1 displayed)".
- Chat Panel:** A blue header bar with "Chat" and a close button (X). The chat area shows messages from "WJ Support to All Participants" with a "Hello!" and a welcome message. A "Send to:" dropdown menu is set to "All Participants", and a "Send" button is visible.



# Closed Captioning is available

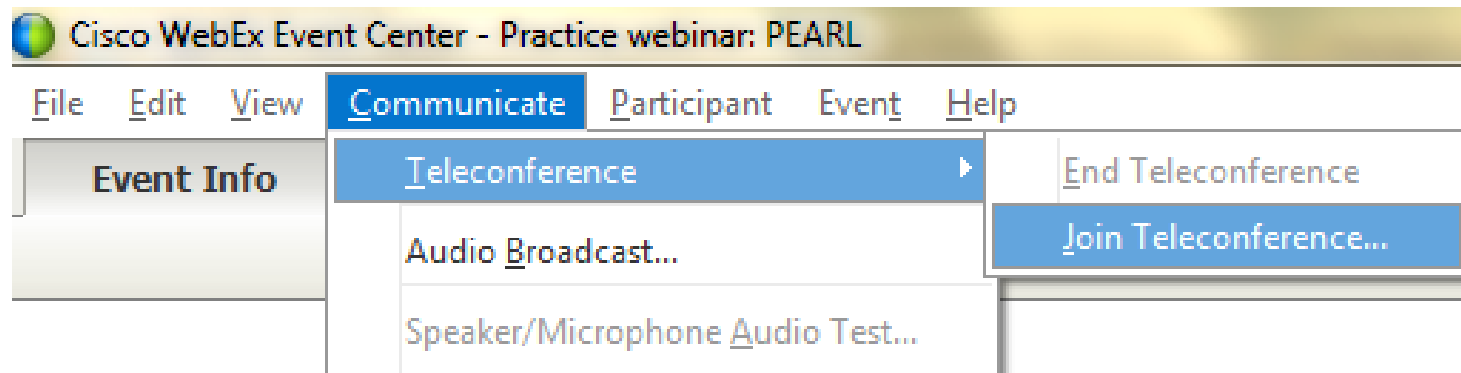
- Open **Media Viewer** from Panel options.
- Adjust **font**.
- Select **Show/Hide Header**.

The screenshot displays the Media Viewer interface. At the top, the title bar reads "Media Viewer" and is circled in red. Below the title bar, the text "You are connected to event: WebJunctionTest" is visible. The interface includes a "Themes:" dropdown menu set to "Default", a "Font Size:" dropdown menu set to "14" (which is open, showing a list of sizes from 14 to 96), and a "Font Family:" dropdown menu set to "Arial". The main content area shows a sample of text: "computer, they are unmuted by default. So there were some subtle differences. We've been using some of the other platforms for smaller events and ones we wouldn't ne". At the bottom right, a "Show/Hide Header" button is circled in red. The footer contains the text "Copyright © 2010".



# Telephone Access

If you not able to listen via your computer, you may join by phone.



**Step 1:** At top left corner, select

**Communicate > Teleconference >Join Teleconference.**

**Step 2:** Call the toll-free number provided.

**Step 3:** Enter the **Access Code** provided.



Remember to post to **Q&A panel** if you need technical assistance.

Other Technical problems?

**Contact WebEx support**

**Event Number: 716 717 047**

**Phone: 1-866-229-3239**



Produced by:

**Jennifer Peterson**

WebJunction  
Community Manager





# Stay Informed

On WebJunction

[webjunction.org](http://webjunction.org)

Crossroads (monthly newsletter)

Subscribe on homepage

Libraries & Health Insurance

[oc.lc/ehealth](http://oc.lc/ehealth)



Thanks to the generous support of the following state library agencies, WebJunction offers webinar programs for free to all who wish to attend:

**Florida** Department of State's Division of  
Library and Information Services

**Idaho** Commission for Libraries

**Illinois** State Library

**Indiana** State Library

**Maine** State Library

**Minnesota** State Library Agency & Minitex

**Mississippi** Library Commission

**Montana** State Library

State Library of **North Carolina**

State Library of **Ohio**

Access **Pennsylvania**

**Texas** State Library & Archives Commission

Library of **Virginia**

**Washington** State Library





# Today's Panel



**Susan Hildreth**  
Director,  
Institute of Museum  
and Library Services



**Robbie Sittel**  
Government  
Documents Librarian,  
Tulsa City/County  
Public Library



**Susie Butler**  
Deputy Director,  
Partner Relations  
Group, Centers for  
Medicare and  
Medicaid Services



**Kendra Morgan**  
Senior Program  
Manager,  
WebJunction



**Ashley Dahlen**  
Outreach Librarian,  
Government Printing  
Office



**David Santana**  
Health Insurance Specialist,  
Office of Communications,  
Division of Training,  
Centers for Medicare and  
Medicaid Services



# Federal Depository Libraries and the Affordable Care Act

*As trusted information providers, libraries may see an increased demand in patron requests regarding the Affordable Care Act when open enrollment begins on October 1, 2013.*

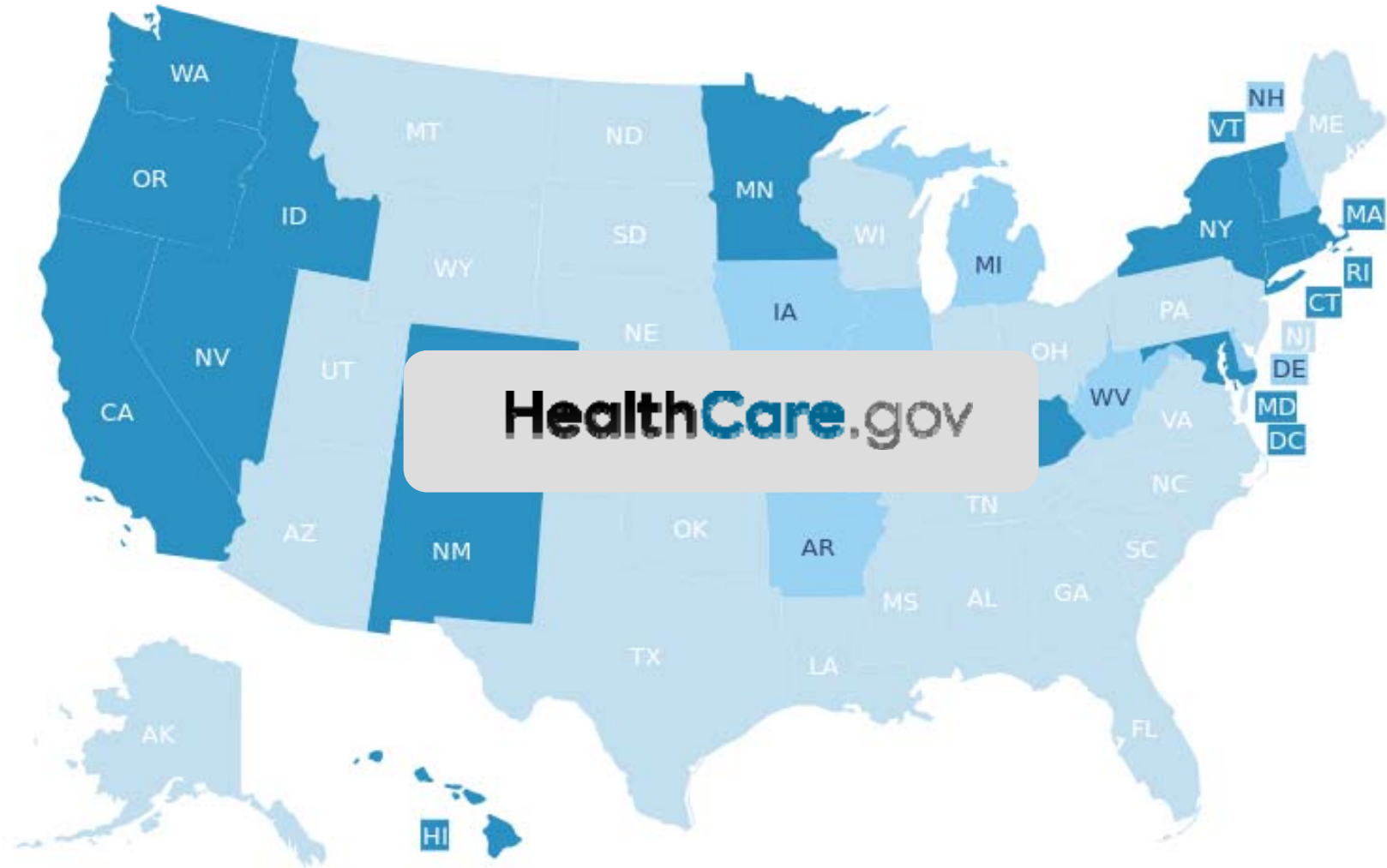
*Partners will provide libraries with access to existing and customized resources to respond to patron requests for Affordable Care Act information, emphasizing local decision-making.*



INSTITUTE of  
**Museum and Library**  
SERVICES



# What Are the Health Insurance Marketplaces?



Default to Federal Exchange

Planning for Partnership Exchange

Declared State-Based Exchange



# Health Insurance Marketplace Update

## The Affordable Care Act



*September 2013*



Susie Butler, Deputy Director  
Partner Relations Group

# Resources to Help Consumers

- Navigators (Grantees) - resource to provide in-person assistance to help consumers navigate the Health Insurance Marketplace
  - Federally-facilitated and State Partnership Marketplaces
  - <http://cciio.cms.gov/programs/exchanges/assistance.html>
- Certified Application Counselors and Assisters
- Healthcare.gov
- <http://marketplace.cms.gov/>
- Marketplace Help Center 1-800-318-2596
- Publication Ordering
  - <http://productordering.cms.hhs.gov/>

# Training Materials for Partners

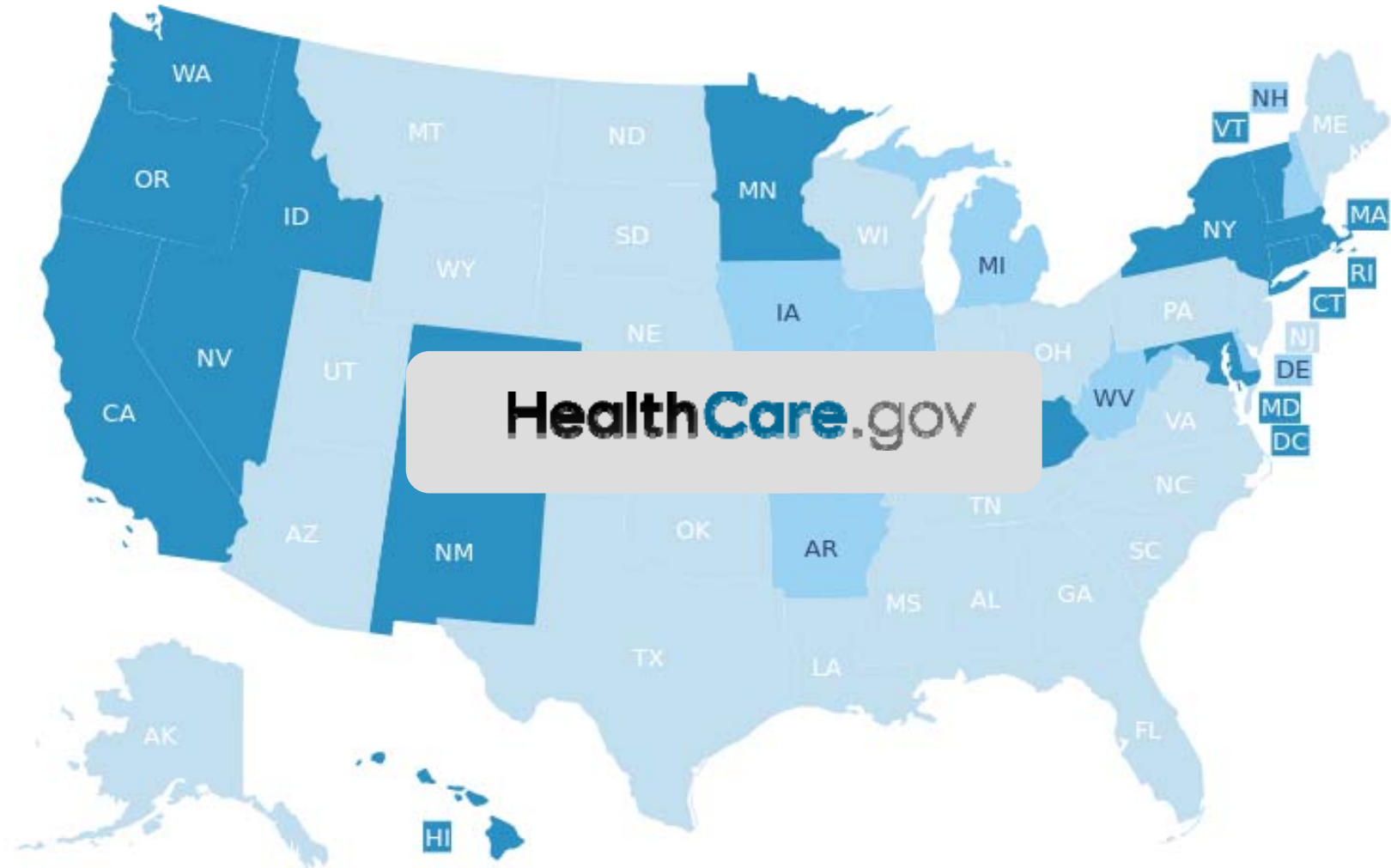
- Web-based Trainings
- Overview of Marketplace
- Health Insurance Marketplace 101
- Health Insurance Marketplace Training Schedule
- Training Videos Available for Download
- <http://marketplace.cms.gov/training/get-training.html>



# Champions for Coverage

- Become a “Champion for Coverage” and help us make sure all Americans can get the care they need, when they need it, at a price they can afford.
- Why should my organization become a “Champion for Coverage?”
  - To take advantage of the new, online Health Insurance Marketplace, millions of uninsured Americans need to know about it and sign up. We need help from the public and private sectors to let people know about these new benefits and get them enrolled.

# What Are the Health Insurance Marketplaces?



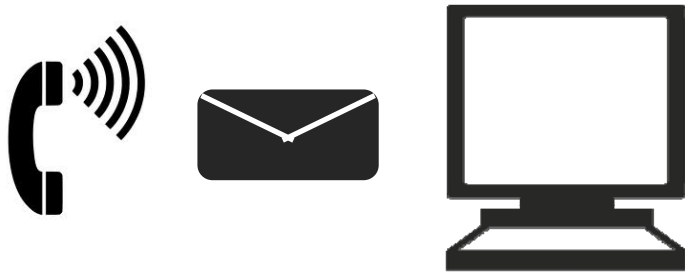
Default to Federal Exchange

Planning for Partnership Exchange

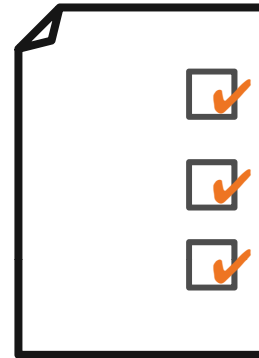
Declared State-Based Exchange

# What Does Enrollment Look Like?

Multiple ways to enroll



Single application



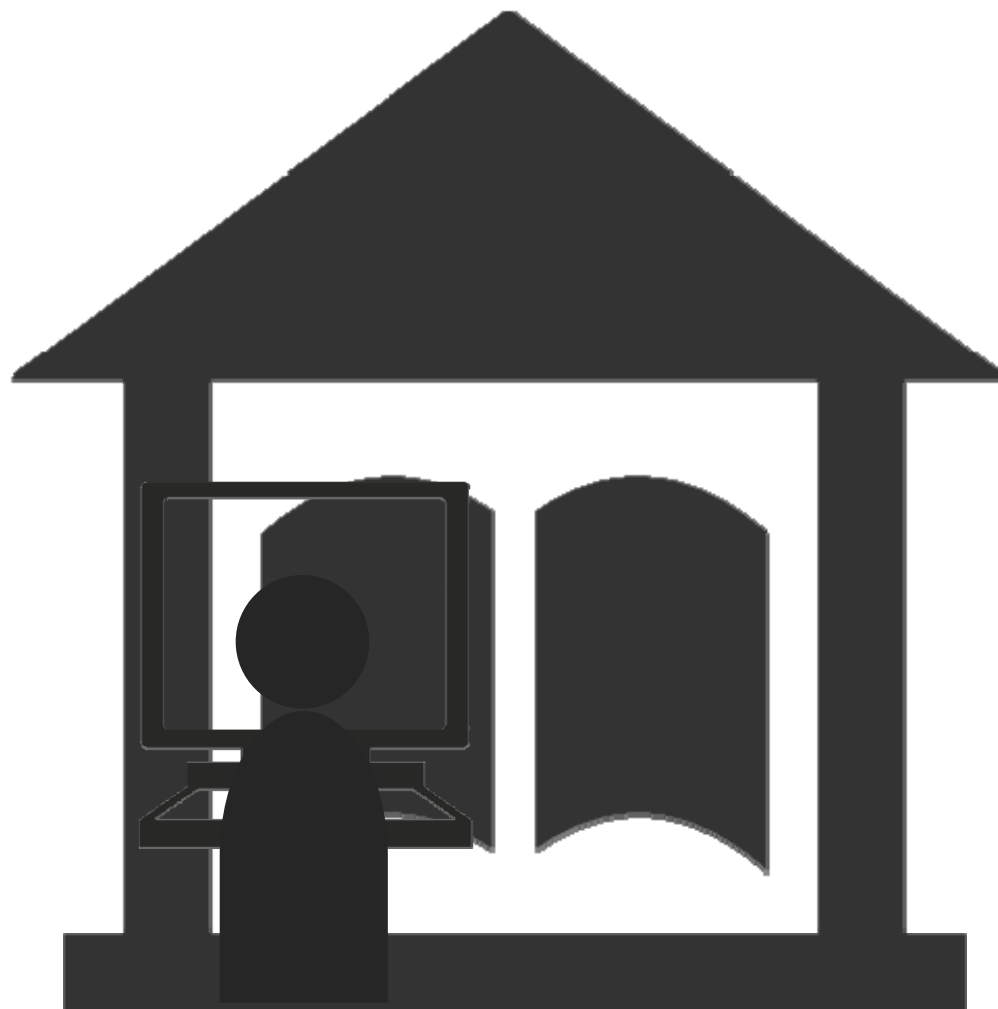
Electronic verification



Real-time eligibility

# Health Is Happening in Libraries

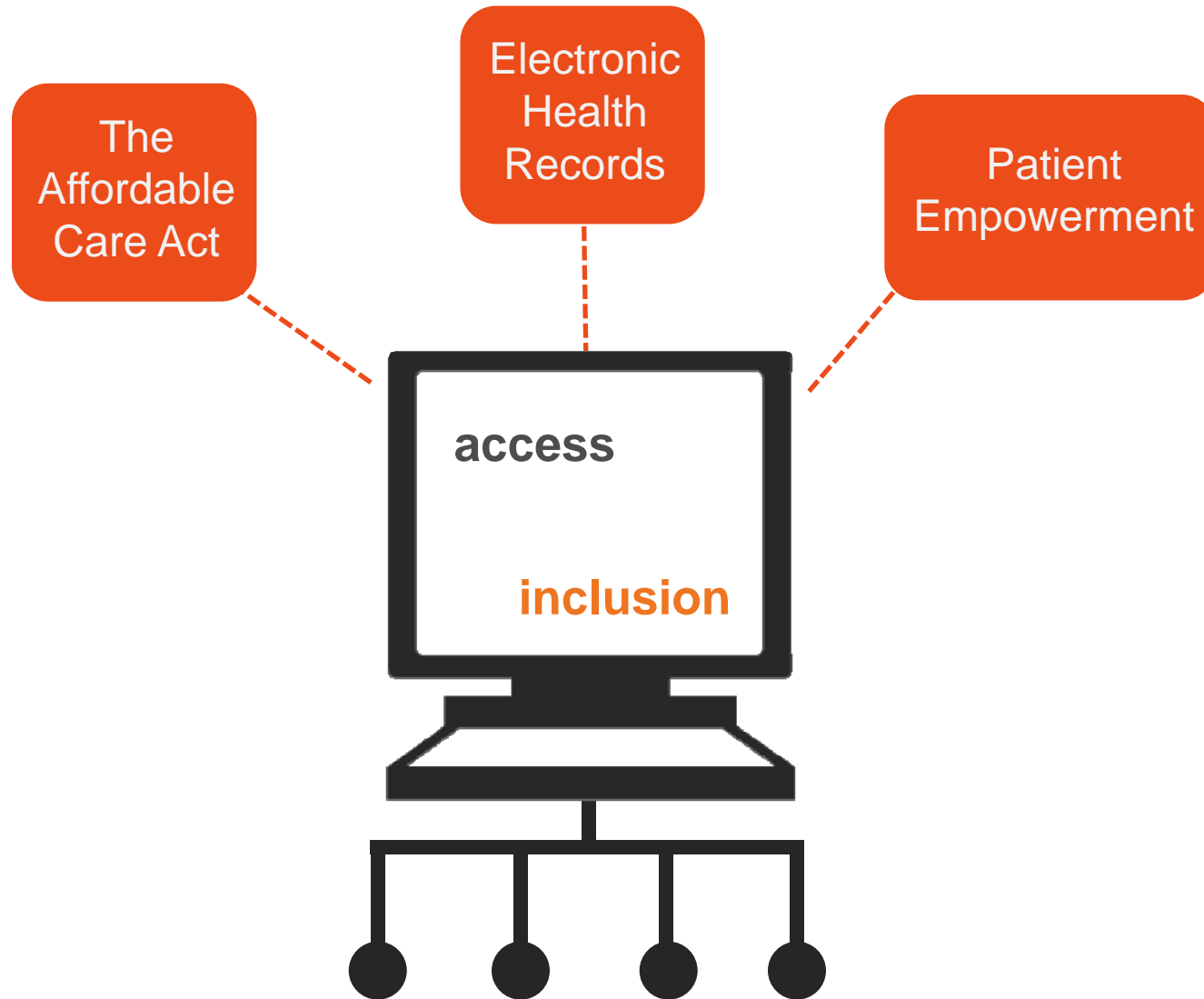
R<sub>x</sub>



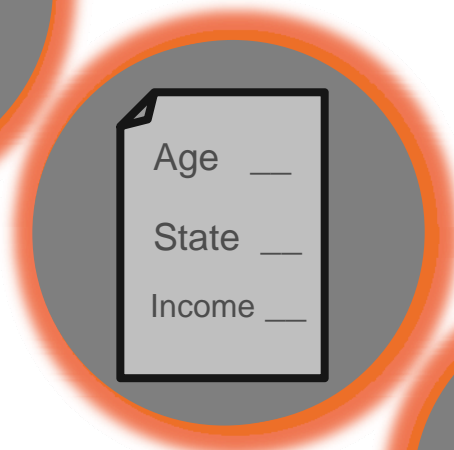
**28 million**

patrons retrieve health  
information in libraries

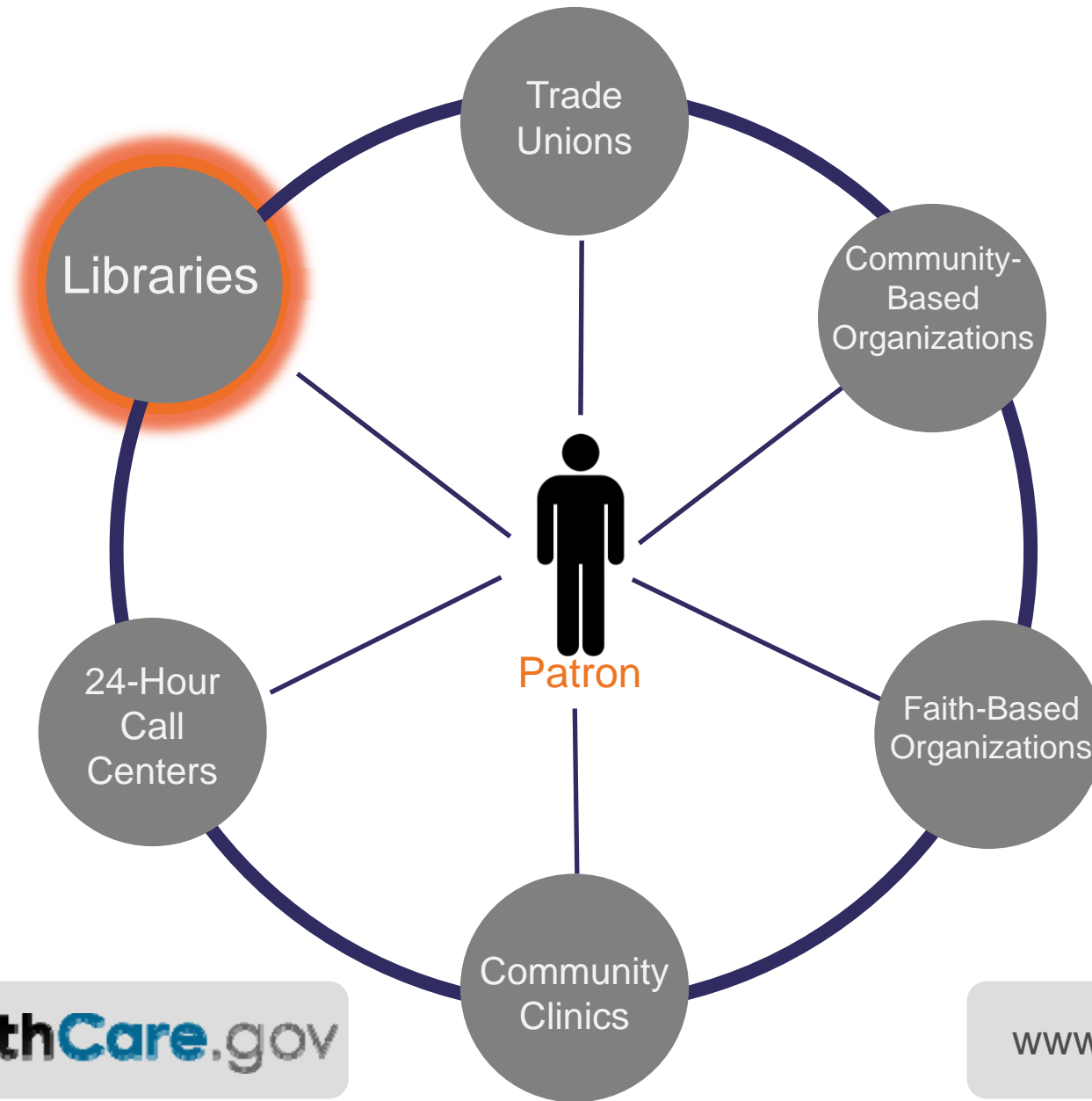
# eHealth and Digital Inclusion



# What Can Information and Enrollment Support Look Like in Libraries?



# You Are Not Alone!



**HealthCare.gov**

[www.WebJunction.org](http://www.WebJunction.org)

# Take Action!



## identify

the type of exchange in your state  
and who your potential community  
partners are

## assess

how your staff can meet this patron  
information need

## define

a role that best fits your library and  
resources

## remember

you have resources from  
Healthcare.gov, your state  
exchange, and WebJunction



# The ACA and the FDLP

one librarian's experiences

What can we expect?

**THE ACA IS COMING...**

# A bit about my community & my state

- The Tulsa metro area is the **2<sup>nd</sup> largest** in Oklahoma
- According to the Census Bureau, in Oklahoma, more people are covered by government sponsored or subsidized insurance than by private insurance (2,854,000 vs. 2,195,000)
- **17.2%** of Oklahomans are not currently insured
- Oklahoma opted out of Medicaid expansion and chose to use the federal healthcare exchange (healthcare.gov)

Finding information  
@ Your (Federal Depository) Library

**WE CAN HELP!**

# Why a Library?

No-fee public access to government information is the foundation of an informed citizenry...

Libraries have demonstrated their effectiveness in delivering government information of all types to the public. From the Federal Depository Library Program to a variety of e-government services, including emergency response/recovery services...; libraries have continued to play [the] role of advocate for the public.

excerpted from <http://www.ala.org/advocacy/govinfo>

# Why an FDLP?



An FDLP shares GPO's charge of  
**Keeping America Informed**

# Why my Public Library?

The library will be a center for community, reading, lifelong learning and access to information for all.







*Tulsa City-County Library goal*

# Government Documents


Tags: Business, Business Law, Careers, Demographics, Education, Elections, Government, Jobs, Legal

Information, Taxes, Veterans

information and resource guides from Government Documents Department

Last Updated: Jun 10, 2013 | URL: <http://guides.tulsalibrary.org/govdocs> |  Print Guide |  RSS Updates |  SHARE   

About the Department	Documents Basics	American Indian Laws & Treaties	Business ▾	Demographics & Census	Documents for Kids
Education	Election Basics	Floods & Flood Prevention ▾	<b>Health Care</b>	Identity Theft	In the Know 55+
Legal Information ▾	Patents, Trademarks & Copyright	Statistics	Tax Information	Veterans	Weather ▾
					Zip Codes

Health Care  Print Page Search:  This Guide ▾ Search

### Insurance Resources

- **Find Insurance Options**  
A tool at [Healthcare.gov](http://Healthcare.gov) to assist in finding insurance that best fits one's needs.
- **Health Insurance Basics**  
Basic information from the Oklahoma Insurance Department to assist individuals with health insurance questions.
- **Get Help Using Health Insurance**  
Information for individuals & employers.

### Affordable Care Act

## Features Of The Affordable Care Act & What It Means For Americans

#### Key Features of the Affordable Care Act

There are many features to the Patient Protection and Affordable Care Act. Below is a short list of those features frequently asked about. Many of these provisions do not take effect until January 1, 2014. Please note: eligibility for benefits under the Affordable Care Act is limited to U.S. Citizens and legal resident immigrants.

- **The *Individual Mandate* requires most U.S. citizens and legal residents to have health insurance.** (*effective Jan 1, 2014*) Those that do not have insurance and who do not meet exemption requirements will be fined. The fine, unless you qualify for an exemption, is 1% of family income or \$95 per adult (\$47.50 for a child), whichever is greater.

### Affordable Care Act Resources

- **Read the Law**  
Access the full text of the Patient Protection and Affordable Care Act.
- **Health Reform Source from the Kaiser Family Foundation**  
A group of tools and resources that simply explain the features of the Affordable Care Act.
- **Kaiser Family Foundation Summary of the Law (PDF)**  
An easy to read chart that explains the provisions of the




# What we've done to help

- Public information sessions
  - Partnered with a local agency whose goal closely aligns with the library's (The Community Service Council (CSC) provides leadership for planning and mobilizing efforts that **improve the lives of thousands of Oklahomans** each day.)

**Patient Protection  
and Affordable Care Act**  
*Explained*

Saturday, Sept. 21 • 10 a.m.-noon  
Hardesty Regional Library, Pecan Room  
8316 E. 93rd St. • 918.549.7550

Jan Figart, associate director, Community Service Council, will demystify the Patient Protection and Affordable Care Act. She will outline many of the act's provisions, associated costs, how we got to this point, and what it will mean for you as a patient and a taxpayer. Preregister at [https://www.surveymonkey.com/s/affordable\\_care](https://www.surveymonkey.com/s/affordable_care). Co-sponsored by the University of Oklahoma's Morningcrest Health Library.



Oklahoma's Network of Federal Depository Libraries

# **STATEWIDE ACA ASSISTANCE**

# The joy of being an FDLP in Oklahoma

- 21 FDLPs in Oklahoma in public and academic libraries
- 2 amazing regional librarians that encourage, suggest and facilitate statewide collaboration
- FDLP coordinators serve as the core members of Oklahoma Government Documents Round Table



# What we're doing to help: OKiE-Gov

okiegov Get a free wiki | Try our free business product log in help

Wiki Pages & Files

**VIEW** EDIT

## OKiE-Gov

last edited by [robbie](#) 1 year ago Page history

### Welcome to OKiE-Gov

Welcome to OKiE-Gov, a place designed for librarians and library workers to find help and guidance with E-Government questions.

### What is E-Government?

- The [American Library Association](#) (ALA) defines E-government "as the use of technology, particularly the Internet, as a means to deliver government services and to facilitate the interaction of the public with government entities."
- The [E-Government Act of 2002](#) defines e-government as "electronic Government" means the use by the Government of web-based Internet applications and other information technologies, combined with processes that implement these technologies, to-- (A) enhance the access to and delivery of Government information and services to the public, other agencies, and other Government entities; or (B) bring about improvements in Government operations that may include effectiveness, efficiency, service quality, or transformation"

### Need More Help? We're here for you:

- [Contact a Federal Depository Library](#)
- Host or find out about upcoming e-government trainings offered by the [Oklahoma Department of Libraries](#)

Comments (0)

**Navigator**

- Affordable Care Act
  - E-Government Service Basics
  - Frequently Asked Questions
  - OKiE-Gov**
  - SideBar

Pages Files options

**SideBar**

- [Affordable Care Act](#)
- [ALA E-Government Toolkit](#)
- [White House Office of E-Government and Information Technology](#)

**Recent Activity**

- [ACA Frequently Asked Questions](#)  
edited by robbie

# The ACA on the OKiE-Gov

The screenshot shows a PBworks workspace page for the 'Affordable Care Act'. The page is in 'VIEW' mode and was last edited by 'tshwing@...' two weeks ago. The main content includes a title, a 'What is the Affordable Care Act?' section, and a detailed paragraph explaining the Patient Protection and Affordable Care Act (PPACA), also known as Obamacare or the Affordable Care Act (ACA). The text describes the law's purpose to increase health insurance quality and affordability, lower uninsured rates, and reduce costs. It mentions key provisions like the Health Care and Education Reconciliation Act and the Congressional Budget Office's projections. A comment section is visible below the text, and a 'Printable version' link is at the bottom right.

Navigation and utility elements include a top bar with 'Wiki', 'Pages & Files', 'Users', and 'Settings', and a search box. A right-hand sidebar offers actions like 'Create a page', 'Upload files', 'Invite more people', 'Share this page', 'Put this page in a different folder', 'Add Tags', 'Control access to this page', 'Copy this page', and 'Check for plagiarism'. Below this are a 'Navigator' pane showing a tree view of the page's content (including 'ACA Frequently Asked Questions', 'ACA Tax Provisions', 'ACA Training', 'Affordable Care Act', and 'Insurance Marketplace') and a 'SideBar' with links to 'Affordable Care Act', 'ALA E-Government Toolkit', and 'White House Office of E-Government and Information Technology'.

**VIEW** **EDIT**

## ☆ Affordable Care Act

last edited by [tshwing@...](#) 2 weeks ago Page history

### What is the Affordable Care Act?

The **Patient Protection and Affordable Care Act (PPACA)**, commonly called **Obamacare** or the **Affordable Care Act (ACA)**, is a [United States federal statute](#) signed into law by [President Barack Obama](#) on March 23, 2010. Together with the [Health Care and Education Reconciliation Act](#), it represents the most significant regulatory overhaul of the [country's healthcare system](#) since the passage of [Medicare](#) and [Medicaid](#) in 1965.

The ACA aims to increase the quality and affordability of [health insurance](#), lower the [uninsured rate](#) by expanding [public](#) and [private](#) insurance coverage, and reduce the costs of health care for individuals and the government. It provides a number of mechanisms—including [mandates](#), [subsidies](#), and [insurance exchanges](#)—to increase coverage and affordability. The law also requires insurance companies to [cover all applicants](#) within new minimum standards and [offer the same rates](#) regardless of [pre-existing conditions](#) or sex. Additional reforms aim to reduce costs and improve healthcare outcomes by shifting the system towards quality over quantity through increased competition, regulation, and incentives to streamline the delivery of health care. The [Congressional Budget Office](#) projected that the ACA will lower both future deficit and Medicare spending. (from [wikipedia.org](#))

Comments (0)

Add a comment

0/2000

[Printable version](#)

**Navigator**

- Affordable Care Act
  - ACA Frequently Asked Questions
  - ACA Tax Provisions
  - ACA Training
  - Affordable Care Act**
  - Insurance Marketplace

Pages No Files options

**SideBar**

- [Affordable Care Act](#)
- [ALA E-Government Toolkit](#)
- [White House Office of E-Government and Information Technology](#)
- [Edit the sidebar](#)

**PBWORKS** PBworks / Help Terms of use / Privacy policy About this workspace Contact the owner / RSS feed / This workspace is public

Continue to help as the ACA continues implementation

**OCTOBER 1 & BEYOND**

# Looking Ahead

## Poised to Help

- October 1 will bring more information
- We're going to be ready and learn as we go

## Stay Informed

- About the law and FDL provisions
- Anticipate patron questions and needs

## Partnering

- Valuable assets to help fill in the gaps
- Work together to meet local needs

# Take Action!

## identify

the type of exchange in your state and who your potential community partners are

## assess

how your staff can meet this patron information need

## define

a role that best fits your library and resources

## remember

you have resources from Healthcare.gov, your state exchange, and WebJunction

