



# Welcome!

**The webinar will begin at  
2:00 Eastern/11:00 Pacific**



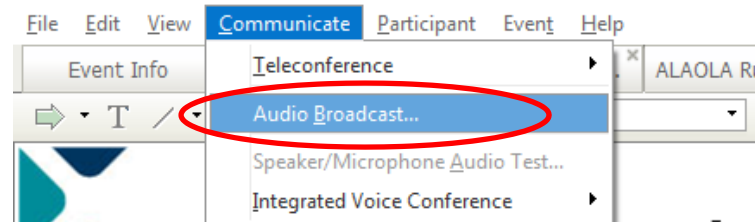
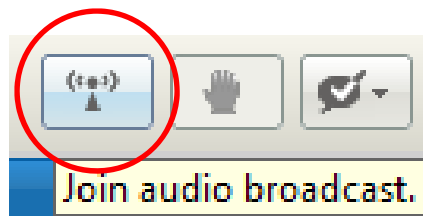
# Audio Tips

Today's audio is streaming to your computer's speakers or headphones.

**Too loud or soft?** Adjust volume level in the Audio broadcast box:



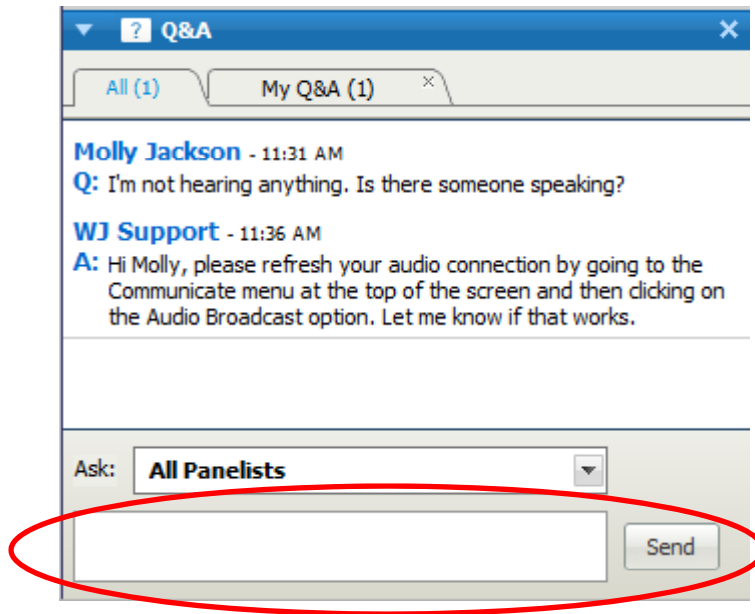
**Lost all sound? Hear an echo?** Click on the **small radio tower icon** (above chat box) OR go to the **Communicate** menu (at the top of the screen) and select **Audio Broadcast** to refresh your connection.





# Need Help?

Please post **technical support questions** into the **Q&A Panel**.



**Step 1:** Type the problem in the **dialog box**.

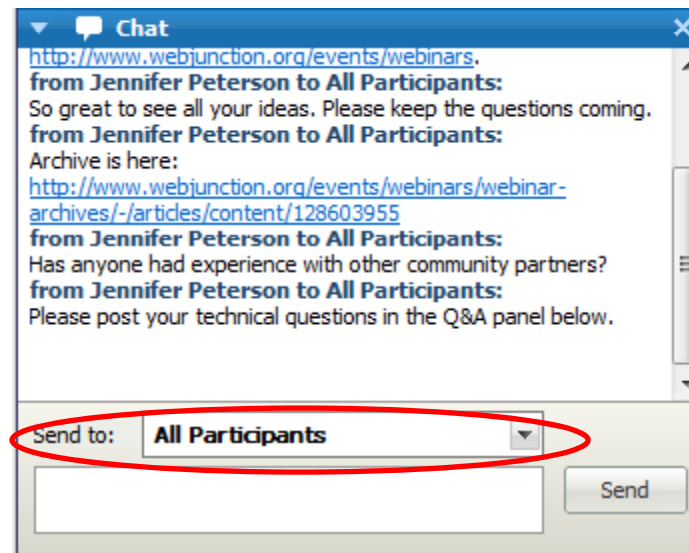
**Step 2:** Click **Send**.



# Chat Etiquette

Use **Chat** to talk with attendees and presenters about the topic.

Do not post technical questions to Chat.



And if you're tweeting, use this hashtag: **#wjwebinar #digitalliteracy**



# Customize your experience

Panels can be opened or closed by clicking on the panel name at the top of the column, or by using the X in the individual panel.

Hover over edge of panels to drag and resize.

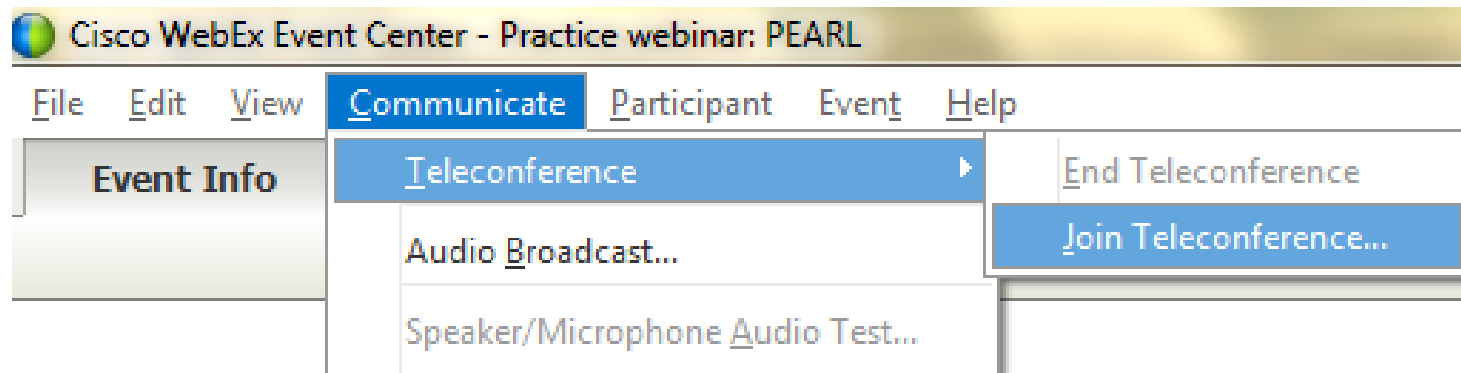


The screenshot displays a webinar interface with two main panels: 'Participants' and 'Chat'. The 'Participants' panel is at the top, showing a list of participants including Jennifer Peterson (Host), Susan Pieper, and Marci Merola. A red arrow points to the 'X' icon in the top right corner of the 'Participants' panel header, indicating how to close the panel. Another red arrow points to the right edge of the 'Participants' panel, indicating how to drag and resize it. The 'Chat' panel is below, showing a message from 'WJ Support to All Participants' and a 'Send' button.



# Telephone Access

If you not able to listen via your computer, you may join by phone.



**Step 1:** At top left corner, select

**Communicate > Teleconference >Join Teleconference.**

**Step 2:** Call the toll-free number provided.

**Step 3:** Enter the **Access Code** provided.



Remember to post to **Q&A panel** if you need technical assistance.

Other Technical problems?

**Contact WebEx support**


**Event Number: 713 054 718**

**Phone: 1-866-229-3239**



Co-Produced by:  
**Jennifer Peterson**  
WebJunction  
Community Manager

Co-Produced by:



**Ahniwa Ferrari**  
WebJunction  
Web Content  
Manager



Thanks to the generous support of the following state library agencies, WebJunction offers webinar programs for free to all who wish to attend:

**Florida** Department of State's Division of  
Library and Information Services

**Illinois** State Library

**Indiana** State Library

**Maine** State Library

**Minnesota** State Library Agency & Minitex

**Mississippi** Library Commission

**Montana** State Library

State Library of **Ohio**

Access **Pennsylvania**

**Texas** State Library & Archives Commission

Library of **Virginia**

**Washington** State Library

And to the **Bill & Melinda Gates Foundation**  
for their continued support of WebJunction.





# Stay Informed

## On WebJunction

[webjunction.org](http://webjunction.org)

**Crossroads** (monthly newsletter)

Subscribe on homepage

## Events

[webjunction.org/calendar](http://webjunction.org/calendar)



# Today's Presenters



**Jessica Meadows**  
Curriculum  
Coordinator,  
[GCFLearnFree.org](http://GCFLearnFree.org)



**Melissa Ziel**  
Information Desk  
Supervisor, Gail  
Borden Public Library  
District, IL



**Jamie Hollier**  
Project  
Manager,  
[DigitalLearn.org](http://DigitalLearn.org)

# Quick Facts about GCFLearnFree.org

## **Content**

- 92 topics
- 1,082 lessons
- 5,597 pages
- 496 video tutorials
- 606 interactives and games
- 12 instructor-supported online classes

## **Mobile applications**

- 7 iOS apps (includes iBook, iPhone, & iPad)
- 9 Android apps
- 5 Kindle Fire Apps

## **People served**

- 16 million people since 1992
- 6,489,062 people served in 2013
- 77,950 CEUs awarded since 2002
- In every country in the world

# Let's take a tour...

The screenshot shows the GCF LearnFree.org website homepage. At the top left is the logo with the tagline "Creating Opportunities For A Better Life™". The main content area is a grid of tiles for "Featured", "Most Popular", "Technology", "Reading", "Math", "Microsoft Office", "Work & Career", "Everyday Life", "GCF Labs", "Mobile Apps", and "All Topics". A "News" sidebar on the right lists articles like "Goals for 2013" and "Answers to your questions about MSN Messenger". The footer contains navigation links for "My Account", "Online Classes", "About Us", "Resources for Educators", "Newsroom", and "Help and Support", along with social media icons and the GCF Global logo.

**GCF LearnFree.org**  
Creating Opportunities For A Better Life™

**Featured**

**Most Popular**

**Technology**

**Reading**

**Math**

**Microsoft Office**

**Work & Career**

**Everyday Life**

**GCF Labs**

**Mobile Apps**

**All Topics**

**News**

- Goals for 2013
- Answers to your questions about MSN Messenger
- New Updates to Facebook 101
- Just Launched! Grammar Videos
- \* Register now for one of our Online Classes!

My Account | Online Classes

What can we teach you?

**About Us**  
Who We Are  
Who Uses Us  
How We've Helped

**Resources for Educators**  
Our Approach  
Curriculum Guides  
How to Use GCF  
Give Us Feedback!

**Newsroom**  
Press Releases  
Media Kit  
Coming Soon

**Help and Support**  
FAQs  
Spanish Version  
Donate  
Site Map  
Contact Us

## All Topics

f 408 47 109

Computers	Email Basics	Internet Basics	Mac OS	Online Safety
<a href="#">Computer Basics</a> <a href="#">Mouse Tutorial</a> <a href="#">Typing Tutorial</a>	<a href="#">Beyond Email</a> <a href="#">Email 101</a> <a href="#">Gmail</a>	<a href="#">Chrome</a> <a href="#">Firefox</a> <a href="#">Internet 101</a> <a href="#">Internet Explorer</a>	<a href="#">Mac OS X Mavericks</a> <a href="#">Mac OS X Mountain Lion</a> <a href="#">Mac OS X Lion</a>	<a href="#">Internet Safety</a> <a href="#">Internet Safety for Kids</a>
<b>Windows</b>				
<a href="#">Windows 7</a> <a href="#">Windows 8</a> <a href="#">Windows 98</a> <a href="#">Windows XP</a>				

## TECHNOLOGY BASICS

Devices	Digital Skills	Photos and Graphics	Social Media	Using the Cloud
<a href="#">iPad Basics</a> <a href="#">iPhone Basics</a>	<a href="#">Search Better</a> <a href="#">Tech Savvy Tips and Tricks</a> <a href="#">Use Information Correctly</a>	<a href="#">Digital Photography</a>	<a href="#">Bing Basics</a> <a href="#">Facebook 101</a> <a href="#">Pinterest 101</a> <a href="#">Stype</a> <a href="#">Twitter 101</a>	<a href="#">Google Account</a> <a href="#">Google Documents</a> <a href="#">Google Drive and Docs</a> <a href="#">Google Spreadsheets</a> <a href="#">Microsoft Account</a> <a href="#">OneDrive and Office Online</a>

## LIVING IN THE ONLINE WORLD

Office 2000	Office 2003	Office 2007	Office 2010	Office 2013
<a href="#">Access 2000</a> <a href="#">Excel 2000</a> <a href="#">Office 2000 Basics</a> <a href="#">PowerPoint 2000</a> <a href="#">Word 2000</a>	<a href="#">Access 2003</a> <a href="#">Excel 2003</a> <a href="#">Office 2003 Basics</a> <a href="#">Outlook 2003</a> <a href="#">PowerPoint 2003</a> <a href="#">Publisher 2003</a> <a href="#">Word 2003</a>	<a href="#">Access 2007</a> <a href="#">Excel 2007</a> <a href="#">PowerPoint 2007</a> <a href="#">Word 2007</a>	<a href="#">Access 2010</a> <a href="#">Excel 2010</a> <a href="#">Outlook 2010</a> <a href="#">PowerPoint 2010</a> <a href="#">Publisher 2010</a> <a href="#">Word 2010</a>	<a href="#">Access 2013</a> <a href="#">Excel 2013</a> <a href="#">PowerPoint 2013</a> <a href="#">Word 2013</a>
<b>Office XP</b>				
<a href="#">Access XP</a> <a href="#">Excel XP</a> <a href="#">Office XP Basics</a> <a href="#">PowerPoint XP</a> <a href="#">Word XP</a>				

## MICROSOFT OFFICE

Everyday Life	Math	Reading
<a href="#">All Activities</a> <a href="#">Around Town</a> <a href="#">Food and Cooking</a> <a href="#">Health and Safety</a> <a href="#">Money</a> <a href="#">Work Skills</a>	<a href="#">Addition and Subtraction</a> <a href="#">Multiplication and Division</a> <a href="#">Fractions</a> <a href="#">Decimals</a> <a href="#">Percents</a> <a href="#">Good at Math</a>	<a href="#">Grammar</a> <a href="#">Learn English</a> <a href="#">Practice Reading</a> <a href="#">Reading Activities</a>

## ESSENTIAL SKILLS

Career Planning	Job Search	Money	Workplace Skills
<a href="#">Career Planning and Salary</a>	<a href="#">Cover Letters</a> <a href="#">Interviewing Skills</a> <a href="#">Job Applications</a> <a href="#">Job Search and Networking</a> <a href="#">Resume Writing</a>	<a href="#">Money Basics</a>	<a href="#">Job Success</a> <a href="#">Workplace Basics</a>

## WORK & CAREER

# Computer Basics



Are you new to using computers? Do you wonder what people mean when they say the Cloud, Windows, Blackberry, Lion, etc.? Perhaps you would just like to know more about how computers work? When it comes to learning today's technology, Computer Basics has all the basic concepts covered.



*Rated a most popular tutorial.*

f 1461   t 148   g+ 110   p 302

## Introduction

- [Getting to Know Computers](#)
- [Understanding Operating Systems](#)
- [Understanding Applications](#)
- [Web Apps and the Cloud](#)

## All About the Desktop Computer

- [Basic Parts of a Desktop Computer](#)
- [Buttons, Sockets and Slots on a Desktop Computer](#)
- [Inside a Desktop Computer](#)

## Laptop Computers and Mobile Devices

- [Laptop Computers and Netbooks](#)
- [Getting to Know Mobile Devices](#)

## Getting Started

- [Setting Up a Computer](#)
- [Beginning to Use Your Computer](#)
- [Getting to Know the OS](#)
- [Connecting to the Internet](#)



## Getting to know your computer's OS



The screen you see when your computer has finished starting up is called the **desktop**. Depending on what kind of operating system you have, the desktop will look different, but it generally consists of **menus** at the bottom, top, and/or sides of the screen, with the rest of the screen containing a **desktop background** (or **wallpaper**). The desktop background area can also contain any **files**, **applications**, or **shortcuts** you want to have quick access to.



Watch the video to learn about the Windows desktop.



Click the buttons in the interactives below to learn more about the **Windows** and **Mac OS X** desktops.



# Computer Basics



Are you new to using computers? Do you wonder what people mean when they say the Cloud, Windows, Blackberry, Lion, etc.? Perhaps you would just like to know more about how computers work? When it comes to learning today's technology, Computer Basics has all the basic concepts covered.



*Rated a most popular tutorial.*

148 110 302

## Introduction

**What is a Computer?**

▶ 02:40 | 73,622 views

**Understanding Operating Systems**

▶ 02:14 | 52,043 views

**Understanding Applications**

▶ 02:19 | 16,998 views

**What is the Cloud?**

▶ 03:29 | 32,081 views

## All About the Desktop Computer

**Basic Parts of the Desktop Computer**

▶ 02:09 | 23,721 views

**Buttons & Ports on a Desktop Computer**

▶ 03:08 | 12,665 views

**Inside a Desktop Computer**

▶ 02:20 | 21,941 views

## Laptop Computers and Mobile Devices

**Getting to Know Laptop Computers**

▶ 02:20 | 8,953 views

## Getting Started

**Setting Up a Desktop Computer**

▶ 03:36 | 39,008 views

**Getting Started with Windows**

▶ 03:18 | 16,560 views

**Connecting to the Internet**

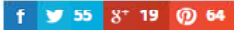
▶ 03:40 | 13,083 views





## Microsoft Office

The Microsoft Office suite is an essential collection of desktop applications that includes Word for documents, Excel for spreadsheets, PowerPoint for presentations, Access for databases, and much more. Choose your version of Microsoft Office to begin learning today!



### Office 2000

*Word 2000*  
*Office 2000 Basics*  
*Excel 2000*  
*PowerPoint 2000*  
*Access 2000*

### Office 2003

*Word 2003*  
*Office 2003 Basics*  
*Excel 2003*  
*Access 2003*  
*PowerPoint 2003*  
*Outlook 2003*  
*Publisher 2003*

### Office 2007

*Word 2007*  
*Excel 2007*  
*PowerPoint 2007*  
*Access 2007*

### Office 2010


*Word 2010*  
*Excel 2010*  
*PowerPoint 2010*  
*Access 2010*  
*Publisher 2010*  
*Outlook 2010*

### Office 2013

*Word 2013*  
*Excel 2013*  
*PowerPoint 2013*  
*Access 2013*

### Office XP

*Office XP Basics*  
*Word XP*  
*Excel XP*  
*PowerPoint XP*  
*Access XP*



Looking for  
something else?

Visit All Topics  
to change gears >



## Online Class Program

Creating Opportunities For A Better Life®

I am a different person today  
because of  
GCFLearnFree.org.”

Online Learner



Home

Online Classes

## Take a Free Online Class

Our online classes offer you the opportunity to learn on your own time and at your own pace. All of our classes are completely free and will earn you accredited Continuing Education Units and a Certificate of Completion!

- Our classes are designed to introduce you to new software or give you a refresher on software you have previously used. Either way, you are bound to learn something new no matter what class you sign up for.
- You can finish the class in as little as a few days, or you can take up to four weeks to complete your assignments.
- You will have a team of instructors available to assist you through your own private message center. They will review your assignments, provide help and feedback, and answer any questions you may have.



Authorized IACET Provider

GCFLearnFree.org is authorized by the International Association for Continuing Education and Training (IACET) to offer CEUs for these programs.

### Currently Available Classes



#### Word

Create professional looking letters, flyers and other documents using Word.

[2007](#) | [2010](#) | [2013](#)



#### Excel

Explore essential Excel tasks while working with data to create formulas, charts, pivot tables, and workbooks.

[2007](#) | [2010](#) | [2013](#)



#### PowerPoint

Produce powerful presentations that include sound, animation, graphics, and more.

[2007](#) | [2010](#) | [2013](#)



#### Access

Learn the basics of Access by working with tables, records, queries, and reports in an existing database.

[2007](#) | [2010](#) | [2013](#)

View the Class Catalog

### How Can This Be Free?

The generous donations received at GCF Donation Centers and Stores throughout eastern North Carolina make our classes possible.

Want to help?

[Find out how to donate](#)



## Create a New Account

You don't *have* to create an account to take advantage of our free, self-paced tutorials. An account is only needed if you would like to register for one of our online classes or track your learning history. And, don't worry: we'll never share your information with any outside agency.



Enter a valid email address.



I have read and agree to the [Terms of Use](#) at GCFLearnFree.org.

Create Account



## Excel 2013 Class

Excel 2013 is the **spreadsheet** software in the 2013 version of the Microsoft Office Suite. It allows you to store, manipulate, organize, and analyze numerical and text data. In this class, we will show you how to **create and format simple spreadsheets, use simple and complex formulas and functions**, and accomplish more advanced tasks such as **applying conditional formatting, inserting pivot tables, and completing a What-If analysis**. By the end of the class, you'll feel comfortable using Excel at work and at home.

See general list of **Excel 2013 outcomes**.

**Class Requirements:** Successfully complete assignments and class survey by the due date.

**Software Requirements:** You must use Excel 2013 software to complete the class assignments.

**CEUs:** 1.0

**Register:** Because learners work at their own pace, we cannot set a specific time when slots will be available. Every 2 hours we will open registration for any available slots. *Please note that available slots can fill in seconds due to the overwhelming popularity of this program.*

**Limited slots available.**

[Register Now](#) [Need help?](#)

### Want another option?

If you don't need a certificate or CEUs, check out all of our **self-paced topics** and learn at your own pace, anytime.



## PowerPoint 2013 Class Registration

Congratulations! Your seat in PowerPoint 2013 has been reserved.

Now just fill out the form below and you can start your class today!

Keep in mind that in order to complete the assignments for this class, you must have access to a Windows PC running PowerPoint 2013.

Complete the following form:

- I have read the class description and understand the class requirements.
- I confirm that I have PowerPoint 2013 installed on the computer I am using for this class.
- I have read and agree to the **Terms of Use** at GCFLearnFree.org®.
- is the EXACT name I want to appear on my Certificate of Completion.
- is my current email address.
- Watch the brief Orientation Video (**Complete**)

**Tasks**  
To earn 1.0 CEUs and a Certificate, you must complete the following tasks:

- Class Orientation Video
- Pre-Test

Unit 1

- Lesson 1: Getting to Know PowerPoint
- Lesson 2: Creating and Opening Presentations
- Lesson 3: Saving and Sharing

Submit

## Online Class Transcript

### Transcript



**Official Transcript**  
 A printable transcript of your **completed online classes**.

or



**Complete Package**  
 A printable package that includes your **official transcript, all class certificates, and a letter of verification**.

### Certificates



*Excel 2007*



*Word 2013*

### Complete Class History

Class	Start	End	Completion Status	CEU
Excel 2007	12/18/12	01/7/13	Complete	
Word 2013	03/12/14	04/7/14	Complete	

# Sample Certificate



## Certificate of Completion

This document is to certify that

~~XXXXXXXXXXXXXXXXXXXX~~

Has completed the GCFLearnFree.org class  
Word 2010

Completed on November 14, 2011

**Earning 1 Continuing Education Unit(s)**

Dennis N. McLain  
President



Matthew Robinson  
Coordinator of Distance Learning



Creating Opportunities For A Better Life®

Anything I don't know how to do, I go to the site for a refresher."

**Online Learner**

GCF Community Foundation International 

- Edit -

# Work & Career

Move ahead in your career with tutorials on resumes, the job search, interviewing, and much more.



Career Planning	Job Search	Money	Workplace Skills
<i>Career Planning and Salary</i>	<i>Cover Letters Interviewing Skills Job Applications Job Search and Networking Resume Writing</i>	<i>Money Basics</i>	<i>Job Success Workplace Basics</i>

Looking for something else?

Visit All Topics to change gears >





Creating Opportunities For A Better Life®

This is a great tool... and it's free... what's better than that in today's economy?"

Online Learner

GCF Community Foundation International

- Home
- All Topics
- Reading

- Edit -

# Reading

Whether you want to learn new words, practice reading, or review those grammar rules you forgot, our reading program is for you.

Are you an educator looking for more information? Read more [here](#).



did + not = **didn't**  
 does + not = **doesn't**  
 do + not = **don't**  
 had + not = **hadn't**

**Grammar**

**Learn English**

**Practice Reading**

e to **read** the

**Reading Activities**

**&**

**LEARN MORE**

**Money Basics**

**Job Success**

0.50

**Decimals**

$\frac{1}{8}$

**Fractions**



Creating Opportunities For A Better Life®



I love that you provide videos and formats for those of us who are multi-sensory learners.<sup>28</sup>  
**Online Learner**



Home All Topics Learn English

- Edit -

## Learn English

Navigate our reading program with instructions in Spanish, French, German, Arabic, Chinese, Portuguese, Korean, and simple English. Practice 1000 common vocabulary words across over 40 categories. You can:

- ...Learn new words with **Word Explorer** and our **Video Dictionary**
- ...Practice reading, listening, and reading comprehension with **Text Explorer**
- ...Use the **Fill in the Blank** activity to test your understanding

Educators can learn more about our ESL program [here](#).



Apprenda Inglés



Apprendre l'anglais



Englisch lernen



تعلم اللغة الإنجليزية



学习英文



Apprenda Inglês



영어 배우기



Simple English



Reading Activities



Grammar



Word 2013



Computer Basics



Creating Opportunities For A Better Life®



You guys are the bomb. I actually got a job because of your site.<sup>99</sup>



Online Learner

Home


All Topics

Math

- Edit -

## Math

Do you need help with math like subtraction, multiplication, division, fractions, decimals, and percents? With an emphasis on images and interactives, our math tutorials make learning math easier. The tutorials are designed to be like a math workbook, so you can practice what you learn directly within the lessons and learn at your own pace.

**Addition and Subtraction**



**Multiplication and Division**



**Fractions**



**Decimals**



**Percents**



**Good at Math**




**LEARN MORE**



**Money Basics**



**Google Spreadsheets**



**Grammar**



**Career Planning and Salary**

# All Activities

Life is filled with chaos, and we have to learn how to work and solve problems in the midst of it every day. These interactive lessons give you the opportunity to experience these daily challenges without real-world consequences.

Are you an educator? Learn more [about the Everyday Life project](#).



Also available on  
SCF LMS



Rated a most  
popular Material

- 001 -

*First time playing?  
Click here!*

Learn how to play

## Around Town



Bus Map



Subway Map



Phone Numbers



Time Practice



Telling Time

## Food and Cooking



Grocery List



Measure



Mix



Bake



Grill Safety



Food Labels



Label Practice

## Health and Safety



Prescription



Fire Plan



Count Pills



HIV/AIDS  
Workbook

## Money



ATM



Deposit



Cash Back



Check Your  
Receipt



Pay Debit



Vending Machine



Count Change



Stamp Values



Pay Bills



Tax Documents

¡Creando oportunidades para una Vida mejor!

División

Microsoft Office 2010

Microsoft Office 2010

Cómo Usar Chrome

Google chrome

Crear un Blog en Internet

Blog

Windows 98

Microsoft Windows 98

Apps para regreso a clases.

TECNOLOGÍA INGLÉS MATEMÁTICAS VIDA DIARIA

Artículos

- Who are you?
- Evita que se guarde tu historial de ubicación.
- School trip
- Story of my life
- Tres funciones básicas de Google+

¿Qué puedo hacer con el dinero que he ahorrado?

Teaching history

f g+

YouTube

Twitter

v

p

Qué es un conjunto

V F

0.00 / 2.00

Windows 7

Lecciones de Windows 7

Desarrollado por:

... tengo 58 años y me estoy iniciando en el mundo cibernético; así que no saben lo agradecido que estoy con uds. por haber conseguido el medio que uds. representan en el logro de mis objetivos ...

- Víctor



Home

About Us

Who We Are

Who Uses Us

How We've Helped

Tell Your Friends!

**Educators' Resource**

Our Approach

*Curriculum Guides*

How to Use GCF

Give Us Feedback!

Newsroom

Press Releases

Media Kit

Coming Soon!

Help and Support

FAQs

Spanish Version

Terms of Use

Request a Topic

Donate

Contact Us

- Edit -

## Curriculum Guides

Our curriculum staff has created the following guides to assist you in using GCFLearnFree.org content with the people you serve. These learning paths will help you in making connections within the varied topics we offer and will provide ideas and suggestions for best practices in your learning space.

### Technology

Whether your learners are new to the computer, returning for a review, or just want to gain more 21st century skills, these technology tutorials can help

Download Guide



### Microsoft Office

Help learners become comfortable and proficient with this software for use at both home and work.

Download Guide



### Reading

Explore the tools in our Reading program and the learning paths created for both adult literacy students and English language learners.

Download Guide



### Everyday Life

Discover new ways to use the interactive tutorials in our Everyday Life program for a variety of learners and situations.

Download Guide



### Career

Guide learners toward better employment opportunities with tutorials on the job search, resume writing, interview skills, and more.

Download Guide



# GCFLearnFree.org in libraries...

- **Phoenix, AZ Library System**
- **Sequoyah Regional Library System in Georgia**
- **West Florida Public Library in Florida**
- **San Antonio Public Library in Texas**

# GCFLearnFree.org in libraries...

- **Jennie Trent Dew Library in Texas**
- **International Academy of Design and Technology in Nevada**
- **Barrington Public Library in New Hampshire**



# GCFLearnFree.org is also used...


- **School Age students**
- **Homeschoolers**
- **Special Needs Students**
- **ESL**

**We're Here to Help!**

**Jessica Meadows**

**[jessica@gcflearnfree.org](mailto:jessica@gcflearnfree.org)**

**919-281-9267**



**Gail Borden**  
Public Library District  
270 North Grove Avenue  
Elgin, Illinois 60120  
[www.gailborden.info](http://www.gailborden.info)



**Melissa Ziel**  
Information Desk Supervisor  
[mziel@gailborden.info](mailto:mziel@gailborden.info)  
[@zielszeal](https://twitter.com/zielszeal)

# POLL YOUR AUDIENCE

- What do you want to learn how to do?
- What kind of devices do you own?
- Have you ever watched videos online to learn how to do something?

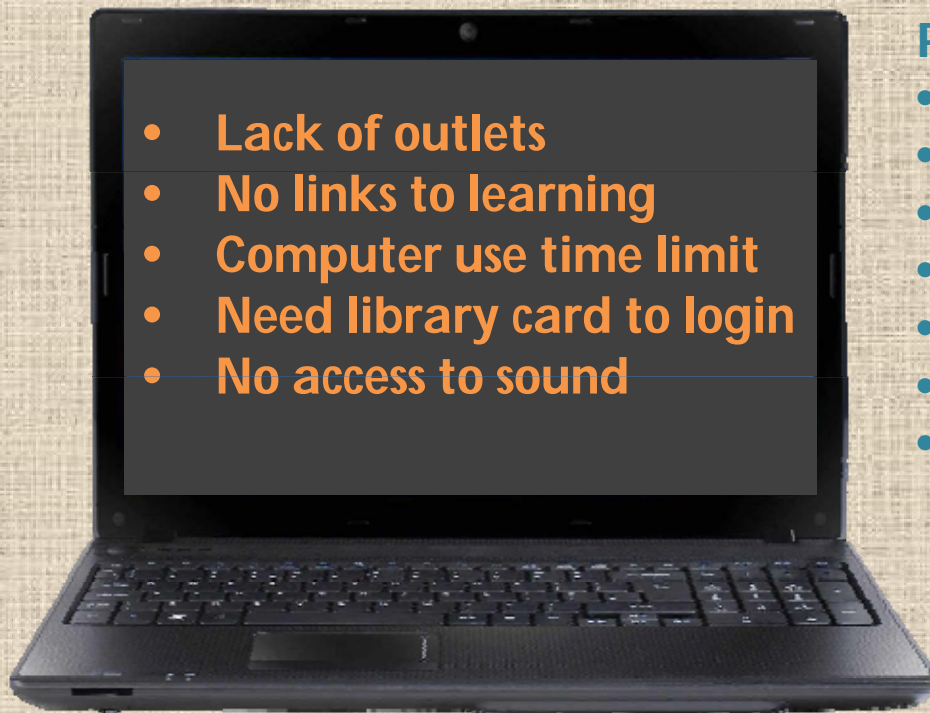


Melissa Ziel, Information Desk Supervisor  
mziel@gailborden.info @zielszeal

# RESPOND TO THE CUSTOMER



# REMOVE BARRIERS and ENGAGE THE CUSTOMER!



- Lack of outlets
- No links to learning
- Computer use time limit
- Need library card to login
- No access to sound

## PROGRAMMING

- Rapid response to popular interest
- Offer popular class times
- Remove registration, if possible
- Stop advertising classes “for seniors”
- Appeal to different learning styles
- BYOL (Bring your own laptop)
- On-demand learning alternative



Melissa Ziel, Information Desk Supervisor  
mziel@gailborden.info @zielszeal

# ONGOING LEARNING

- What are librarians trained to answer?
- When is hiring a trainer the best option?
- Open the door to further learning

## Classroom

Computer lab/BYOL,  
Curriculum based

## Drop-In


What can we feasibly  
answer at the desk?  
NEW Device Advice  
program

## One-on-One

Prearranged appointment,  
librarian trainer has time  
to gather materials and set  
objectives



Melissa Ziel, Information Desk Supervisor  
mziel@gailborden.info @zielszeal



**Gail Borden**  
Public Library District  
270 North Grove Avenue  
Elgin, Illinois 60120  
[www.gailborden.info](http://www.gailborden.info)



**THANK YOU!**

**Melissa Ziel**

Information Desk Supervisor

[mziel@gailborden.info](mailto:mziel@gailborden.info)

@zielszeal





# The Digital Divide

---



# You Are Helping

---



CC Image courtesy of  
[Moore Memorial Public Library](#)

# We Want to Help You

---



# Project Elements

---

- \$466,182 grant from IMLS
- Website
  - Self Directed Classes
  - Community of Practice
- Awareness
- Evaluation
- Sustainability

# Timeline

---

- Funding from Fall 2012 through Fall 2014
  - Fall/Winter 2012:
    - **Project funded and started**
  - March 21, 2013:
    - **Beta site launch**
  - June 30, 2013:
    - **Launched full site at ALA Annual**

# Two Main Site Areas

---



[LEARN](#)   [TEACH](#)   [GET HELP](#)   [GIVE FEEDBACK](#)

## CONNECT TO THE DIGITAL WORLD

Free learning tools to help make technology work for you.



[LEARN >](#)



Ready to connect to new opportunities? Tools to help you feel comfortable and confident

[HELP LEARNERS >](#)



Ready to help others? Join an online community of individuals working to support digital literacy

# Self-Directed Classes

## 1 WHAT IS A SEARCH ENGINE?

🕒 01:30

[Skip to next Lesson >](#)





# Why New Classes?

---



# Self-Directed Classes



## LEARN

[Home](#) » [Learn](#)

[View](#) [Edit](#) [Outline](#) [Revisions](#)


### Choose a class below to start learning

If you are new to computers, haven't used them for a while, are a little unsure and uncomfortable, or just need a bit of a refresher, we have the tools to help you tackle technology at your own pace and gain the confidence you need to succeed.

### Help Us Improve

Help us improve this website by completing this 2 minute survey

[Take survey now](#)

Getting Started on the Computer 

Learn about what a computer is and how to

Using a PC (Windows 7) 

Learn how to use a PC with the Windows 7

Using a Mac (OS X) 

Learn the basics of using a Mac (Apple)

# Your Thoughts

---



# Self-Directed Classes

---

## Certificate of Completion

This award certifies that

JOSS WHEDON

has completed the Digital Learning Center class:

Getting Started on the Computer

as of April 17, 2014

# Community of Practice



LEARN **TEACH** GET HELP GIVE FEEDBACK

## TEACH

Home » Teach

Sort by **Active Threads**

**ALL GROUPS** MY GROUPS



ALL



BLOG



DISCUSSION



EVENT



FILE



**Jamie Hollier**

[Your Profile](#)  
[Settings](#)



**John Horrigan op-ed on adoption**

by: [Jim Tobias](#)  
14 hours ago

in [Awareness and Marketing](#)

John Horrigan, formerly of PEw and the FCC, has a great op-ed on the late adopters and what drives them:

...

[Read More](#)



### My Groups

#### General Groups

[Q & A](#)

last active 14 hours ago

[Success Stories](#)

last active 14 hours ago

#### Local Groups

# Groups

---



LE/

## TEACH

[Home](#) » [Teach](#) » [Groups](#)

## GROUPS

Jump to:



GENERAL



LOCAL



INTEREST

---

# Your Thoughts

---



# Community of Practice

---

## THE LIBRARY NETWORK (TLN)

The Library Network is a public library cooperative serving 65 libraries in southeast Michigan. We will use this platform to share resources and templates that are developed to assist patrons and library staff with using new technologies.

<http://tln.org/>

**ZIP Code:** 48116





# BizFriend.ly



Jamie Hollier | Sign Out

Learn

Teach

Connect



BizFriend.ly puts the web to work for your business.

Start Learning



Find the latest web tools & learn the basics.



Teach others how you use the web.



Connect & compare to fellow learners & teachers.



# Awareness & Engagement

---



# Looking Ahead

---



# Evaluation & Sustainability

---



# Feedback & Questions

---



# How You Can Get Involved

---

- Join the Community
- Spread the Word
- Give Feedback



Jamie Hollier, [jamie@annealinc.com](mailto:jamie@annealinc.com)