Today’s Presenters

**Casey Cox**  
Library Technician, Tooele City Library, Utah

**Erica Lake**  
Associate Director, Hope Fox Eccles Health Library, and Associate Librarian, Spencer S. Eccles Health Sciences Library, U of Utah

**Katie Larsen**  
Library Technician, Tooele City Library, Utah

**Liesl Seborg**  
Senior Librarian, Adult Outreach & Programming, Salt Lake County Library Services, and winner of the 2016 ULA Librarian of the Year Award
PUBLIC AND HEALTH SCIENCES LIBRARY COLLABORATION FOR COMMUNITY IMPACT:
LESSONS FROM THE MS BUDDY PROJECT

OCLC WebJunction Presentation  June 9, 2016
Casey Cox, Tooele City Public Library
Erica Lake, Hope Fox Eccles Health Library
Katie Larsen, Tooele City Public Library
Liesl Seborg, Salt Lake County Library Services

www.msbuddyproject.org
ORIGINAL CONCEPT

Need
Ideas
WHAT IS MULTIPLE SCLEROSIS?
TABLETS

Portable
Internet Access
Content
Simple Tech
CONNECTING WITH THE LOCAL MS SOCIETY CHAPTER

Isolation Initiative

National Multiple Sclerosis Society

www.msbuddyproject.org
WHAT DO THEY WANT

Research
MS Society
MS Walk 2015

walk to create a world free of MS
MS BUDDY PROJECT

Customized content

Vetted apps, websites, & videos
On-device help
Content relevant to individual
1-on-1 training
PROJECT CHALLENGES

Funding
PROJECT CHALLENGES

Devices
PROJECT CHALLENGES

Participants
IMPLEMENTATION
RECOMMENDATIONS

Policies & Research
IMPLEMENTATION
RECOMMENDATIONS

Create Buy-In
IMPLEMENTATION
RECOMMENDATIONS

Multiple Partners
IMPLEMENTATION
RECOMMENDATIONS

Flexibility
IMPLEMENTATION
RECOMMENDATIONS

Flexibility
SUCCESS

Success

WHAT PEOPLE THINK
IT LOOKS LIKE

Success

WHAT IT REALLY
LOOKS LIKE
DELIVERY SYSTEM

EASE OF USE

CONVENIENT & UNOBTURUSIVE

FEEDBACK
“I would recommend Doctor offices getting patients started on these websites once they are diagnosed. This is also great for managing MS all on one tablet. Wish I had something like this early on. Thanks!”

MS Buddy User
“Overall, this has been a great experience. It has provided me with knowledge, comfort, and a few apps that I will now always use.”

Ashlee B.
LIVING LIKE YOU
A REAL LOOK AT LIFE WITH MS

Eric Downer - Ireland
Donna Sullivan - USA
Marcia Denardin - Brazil
Jamie Tripp Utitus - USA

Retha Sisler – South Africa
Emma O’Shea Carroll - Ireland
Tony Carroll - Ireland
Angela Brandt - USA

http://www.livinglikeyou.com/en
www.msbuddyproject.org
“Hmm, I can see a need for something like this at my library...”
ANY LIBRARY, ANYWHERE
ADAPTABLE

Parkinson’s Disease

Person with ALS:
- Upper Motor Neurons degenerated
- Lower Motor Neurons degenerated
- Muscle loss of function
Resources
These resources are available for download and use.

Documents for the Project

- **Patient Intake Form**
  Form we used to survey potential participants.

- **Resource Sheet**
  This Resource Sheet lists the websites, apps, and resources we included on the MS Buddy Project iPads. All are useful for patients, providers, and caretakers.

- **Test Drive Flyer**
  This flyer can be placed in provider lobbies, or other locations, so interested MS Patients may participate in the program.

- **Participant Evaluation**
  This webform is used for participant weekly evaluation of the tablet and its content.

- **iPad Specifics**
  For details on setting up the iPads and creating profiles.

- **MS Buddy Project Kit Contents**
  This is the current list of contents in each kit.

- **Guidelines for Participation**
  We go over the iPad kit with each Participant in person and include this document for reference.

www.msbuddyproject.org
ONWARD!

MS Walk 2016: Katie Larsen & Casey Cox

Dr. John Rose

www.msbuddyproject.org
HOW TO SHARE THIS WITH OTHERS

www.msbuddyproject.org/librarians.html
SPECIAL THANKS TO OUR MENTORS, TRISH HULL AND JAMI MUNK CARTER, ILEAD USA AND THE UTAH STATE LIBRARY, SPENCER S. ECCLES HEALTH SCIENCES LIBRARY, UNIVERSITY OF UTAH SALT LAKE COUNTY LIBRARY SERVICES TOOELE CITY PUBLIC LIBRARY

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QUESTIONS?

CASEY COX, ERICA LAKE, KATIE LARSEN & LIESL SEBOR

ILEAD.MS.UTAH@GMAIL.COM