**Why Do We Fall for Misinformation?**

<https://www.webjunction.org/events/webjunction/why-do-we-fall-for-misinformation.html>

From falling for cheap fakes to trusting the credibility of AI-generated references, we can all be vulnerable to online misinformation. In this webinar, learn about several research-based strategies that can supplement and expand on your existing information literacy approaches with patrons. Researchers from the University of Washington’s [Center for an Informed Public](https://www.cip.uw.edu/) (CIP) will unpack how online information environments influence what we see and believe online. Come explore opportunities to increase capacity for public library staff and community members to address and navigate problematic information.

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| **What are your goals for viewing this webinar?** |
| **Personal Goals** |  |
| **Team Goals** |  |
| **Misinformation in public libraries** |
| Think about an interaction you experienced at your library that involved something related to misinformation, perhaps in a one-on-one interaction or a program you ran.How did it go? What did you learn from that experience? |

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| **Role of public library in addressing misinformation** |
| What do you see as your library’s role in combating misinformation at the library and in the community?What are your library’s goals around this work?What barriers/challenges have you faced regarding addressing misinformation at your library and in your community? |
| **Resources and strategies** |
| What tools/resources have you used in your efforts to address misinformation at your library?Where did you get them? How did you find them?How might the resources/strategies presented during the webinar support your communities’ information needs? |

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| **Takeaways and reflection** |

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| What is one thing you learned in the webinar that you didn’t already know about misinformation and public libraries?What is one thing you want to take away and implement at your library? |