

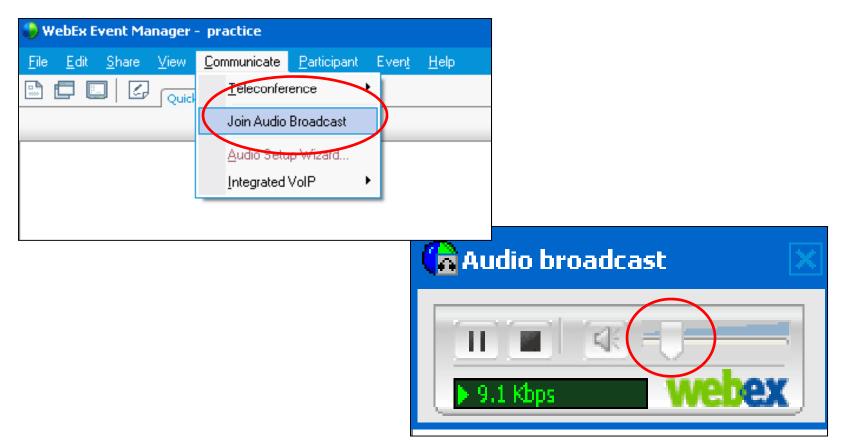
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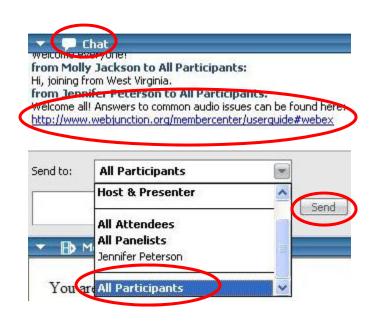
Step 3: Follow dialing instructions on the window that pops up.

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Step 2: Click Reque	st button:	Or search for a global call-in	number:	
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## **Chat Option**

- If you have technical difficulties, please chat privately with "WJ Support."
- Please post your questions to "All Participants."
- Please paste to chat your links to relevant resources.





Step 1: Type in the dialog box.

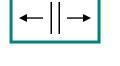
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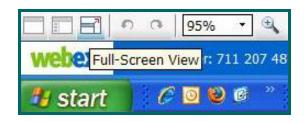
Step 3: Click "Send" button.

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- Use this menu at bottom right to return to panel view







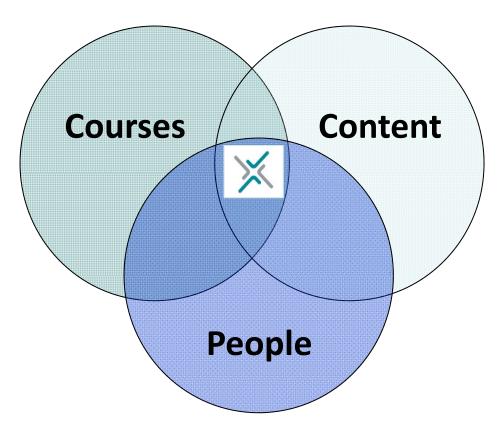


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- Access via the Media
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- Then select
   Show/Hide Header in the bottom right corner.









## Today's Producers



Jennifer Peterson

WebJunction Community Manager



Kendra Morgan WebJunction Program Manager

## Today's Presenters

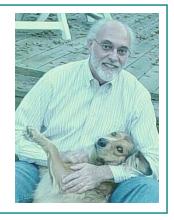
Karen Clinton Brown Library Program Specialist, State Library and Archives of Florida



Nancy Fredericks E-Government Librarian, Pasco County Public Library Cooperative



Sol M. Hirsch Library Director, Alachua County Library District



Otto C. Pleil Reference Librarian, Alachua County Library District





FLORIDA DEPARTMENT Of STATE

# **STATE LIBRARY** and **ARCHIVES** of **FLORIDA**



## Karen Clinton Brown Library Program Specialist E-Government



## Florida's E-Government Work Group

The work group is formed to help the State Library and Archives develop a coordinated statewide approach to addressing needs that public libraries have in providing E-Government services. Using research conducted by FSU's Information Institute and experience, the group will identify and prioritize needs, identify strategies and resources for meeting the needs, and assist in implementing strategies.

- Work Group Minutes, August 18, 2008

## Florida's E-Government Work Group

- Develops E-Government guidelines for statewide library use
- Recommends E-Government training topics
- Produces training videos
- Presents at conferences, workshops, webinars and individual libraries
- Provides assistance to libraries
- Develops E-Government logo available to all libraries in Florida

## Florida Libraries E-Government Logo



### Partnerships and E-Government

Mossy Pond
 E-Library

Calhoun County
 Public Library

Panhandle Public
 Library Cooperative
 System

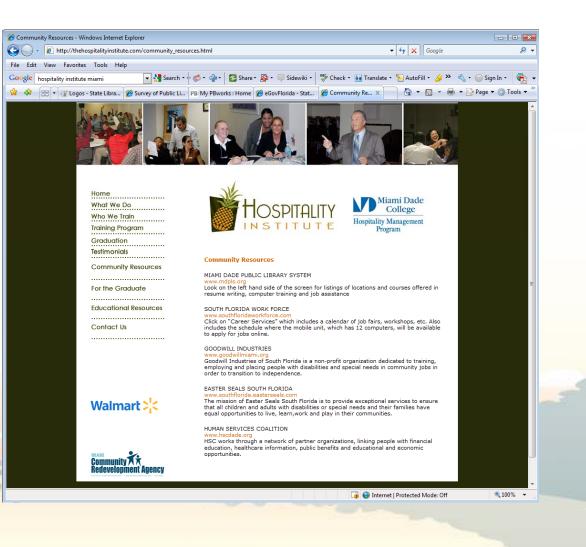




STATE LIBRARY and ARCHIVES of FLORIDA

## Partnerships and E-Government

- Hospitality Institute
- Miami-Dade College
- Miami-Dade Public
   Library System



STATE LIBRARY and ARCHIVES of FLORIDA



#### FLORIDA DEPARTMENT OF STATE

Charlie Crist, Governor Dawn K. Roberts, Interim Secretary of State Florida Department of State State Library and Archives of Florida

This publication has been funded under the provisions of the Library Services and Technology Act, from the Institute of Museum and Library Services, administered by the Florida Department of State, State Library and Archives of Florida.



## Partnering with One Stop Career Centers

Re-Tooling Frontline Staff with E-Government Resources Webjunction Nancy Fredericks, E-Government Services Manager June 3, 2010



## Goals of the Project:

- Teach library customers to navigate the Employ Florida database www.employflorida.com
- Familiarize customers with library and community employment resources
- Instruct customers on how to complete online job applications

## Florida One-Stop Centers



## **Employ Florida Database**



#### www.employflorida.com

## We Know Where the Jobs Are



### http://pclsegov.blogspot.com/

## We Know Where the Jobs Are:

- One-Stop Center staff presented information about programs available for job assistance, resumes, and training
- Library staff presented information about library services and programs

# Resume Workshop @ the Library Program Flier



## Resume Workshops @ the Library:

- One-Stop Center staff provided instruction for creating effective resumes including one-on-one review
- Library staff provided information about library programs and services

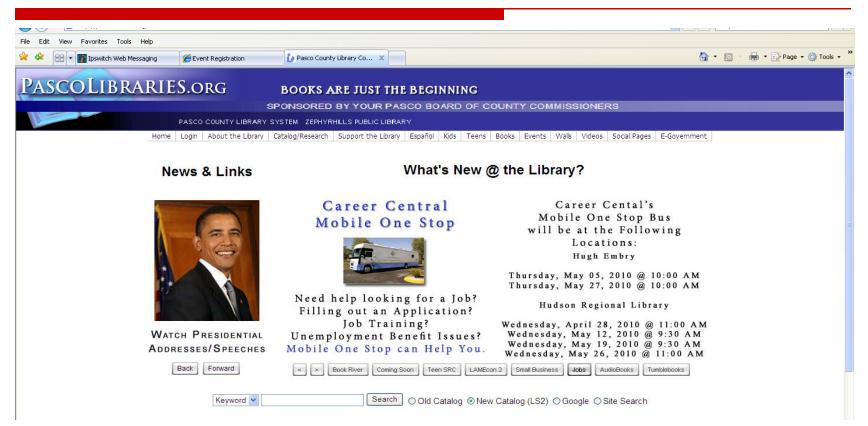
# We Know Where the Jobs Are-Part



## We Know Where the Jobs Are Part II

- Library staff demonstrated how to navigate the Employ Florida database
- Participants had an opportunity to find and apply for jobs
- Library staff was available for one-onone assistance

## Mobile One-Stop @ Libraries



## Mobile One-Stop

RV with computers and staffing from one-stop center parks outside library branches to provide assistance

Library advertises dates

## Outcomes:

- Customers needed more basic computer instruction
- Customers needed assistance in other areas such as health insurance, housing, food
- Customers were surprised to see how many jobs were available
- Customers were pleased with breadth of library services available

## **Customer Comments:**

- "New to the State, enjoyed the class, received a lot of useful info."
- "Thank you...very informative...used the laptops...hope the grant will continue-it is a very needed service;"
- Definitely has given me hope."

## More E-Government Tools for You

#### Quick Links

Quick Links

You can call the library at 727.861.3040 to schedule an appointment with our E-Government Services Librarian, send us an email to schedule an appointment by clicking HERE.

Click image below to watch Florida Legislature



View Florida Channel HERE

See Weekly Gubernatorial Addresses HERE

See Weekly Presidential Addresses HERE



#### **Pasco County Library E-Government Resources**

Below are Powerpoint, Word, and Excel files used to provide and detail E-Government services. Click on the bolded text to the left of any description to download the file.

#### E-Government Powerpoint Presentations

E-Government Websites A collection of state and federal E-Government resources. State Library E-Government Presentation A collection of E-Government tips, tools, and best practices. Resources for Seniors Presentation A collection of sites, informations, and tips for Seniors using the internet.

#### Collecting Information and Compiling E-Government Statistics

😔 Internet

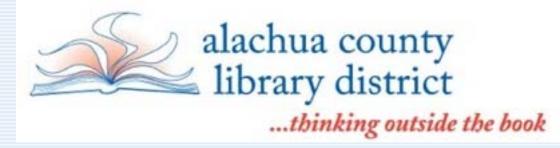
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E-Government Log A collection form for the tabulation of E-Government requests and laptop usage. Statistical Spreadsheet A multi-worksheet Excel file with formulas, reports, and charts specifically designed to compile and display data from the E-Government Log above.

http://pascolibraries.org/egovtools.shtml

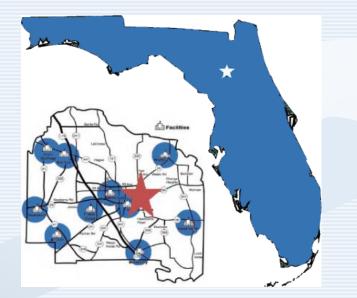
## Contact:

## Nancy Fredericks Pasco County Public Library <u>nancyfredericks@pascolibraries.org</u>



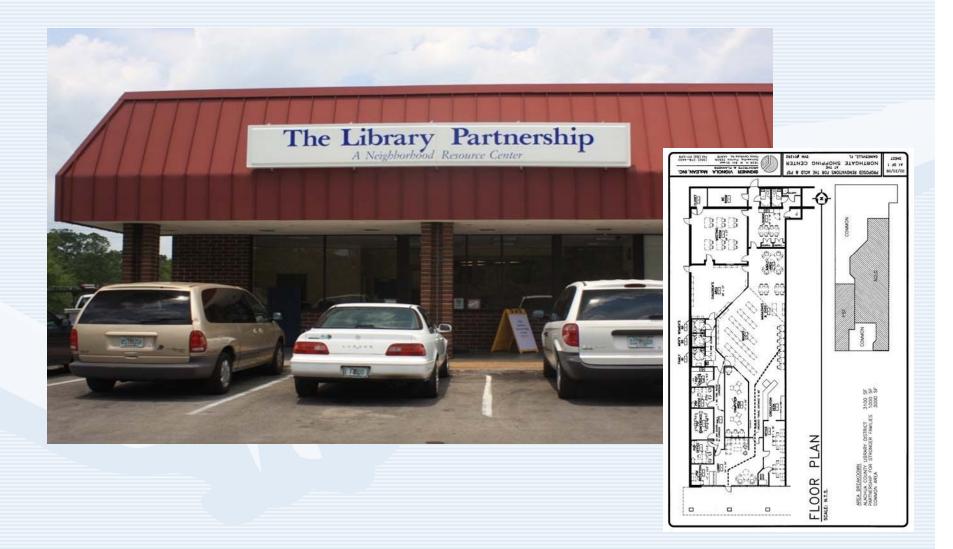
## **Sol Hirsch** Library Director

**Otto C. Pleil** Librarian



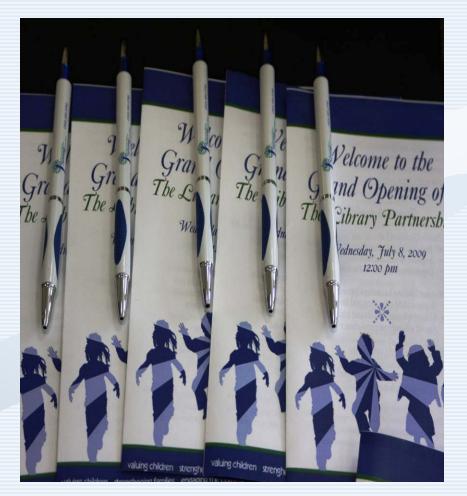
Headquarters Library: 401 E University Avenue, Gainesville FL 32601 | (352) 334-3900 | www.aclib.us

## The Library Partnership ...A Neighborhood Resource Center



## The Library Partnership ...A Neighborhood Resource Center

- Alachua County Library District
- The Partnership for Strong Families
- Florida Department of Children and Families
- Casey Family Programs



- What is it?
- Who is involved?
- How it happened
- How it works
- Why it is needed
- Why it is effective
- Preliminary results



#### >What is it?

- Central community resource to strengthen families
- Library E-Government & social services providers co-located
- Self Sufficiency, Family Support & Child Development, Health & Safety

The Library Partnership ...A Neighborhood Resource Center > Who is involved? > Primary partners

United Way of North Central Florida

30 Social service providers









#### How it happened

## The Library Partnership

## ...A Neighborhood Resource Center

#### How it happened

DCF, PSF, Casey Family Programs

- December 2007 Casey Family Programs funding to develop concept to reduce children from entering the foster care system targeting vulnerable communities
   Identified "hotspots" by zip code
   Defined Neighborhood Resource Center concept
- > Developed list of potential social service providers
- >June 2008 met with agencies to develop structure

#### How it happened

- Alachua County Library District
  - >Search for an Eastside Branch site
  - Seeking partner UF, SFC, UF/Shands Hospital, City of Gainesville, School Board, local developers
  - FY 2008/09 Budget Plan identified possibility of storefront library
  - FY 2008/09 started expansion of Millhopper Branch Library, opened temporary, smaller branch



## The Library Partnership

## ...A Neighborhood Resource Center

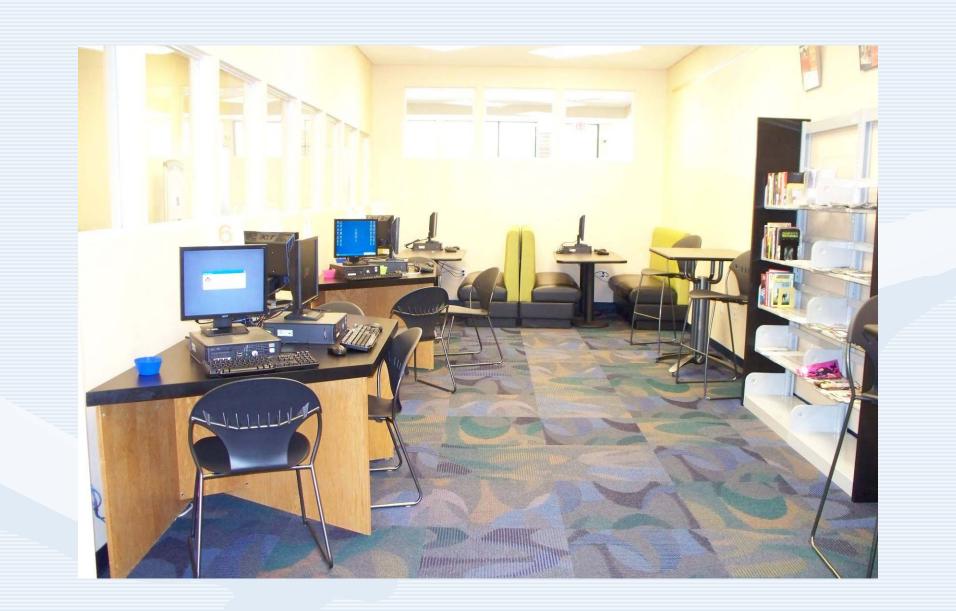
#### How it happened

- October 2008 At Alachua County Children's Alliance, Library learns of 32609 Project
- > DCF, PSF, ACLD visit sites and select one
- November 2008 ACLD Governing Board informed
- December 2008 ACLD works on lease and sub-lease with PSF
- January 2009 ACLD Governing Board approves leases
- February 2009 Design and build-out begin
- June 15, 2009 Soft opening
- July 8, 2009 Grand opening
- August 1, 2009 Community Day Event









**The Library Partnership** ...A Neighborhood Resource Center How it works ➢Name combines ACLD and PSF Designed together with architect Staff from both agencies work together Coordinate hours of service Work schedules **Programs Volunteers** 

**The Library Partnership** ...A Neighborhood Resource Center > How it works **>**ACLD >Full service library **E-Government emphasis PSF** >Area CBC under contract to DCF Provides child/family services in support of DCF Coordinates social service agencies that are subcontracted to evaluate, support, and monitor

**The Library Partnership** ...A Neighborhood Resource Center > Why it is needed Highest incidence of child maltreatment ➢ Highest % of total teen births Second highest % of Medicaid births Second highest % without high school diploma Third highest % of single parent families >One of most racially diverse areas in Florida

#### >Why it is effective

- Social service agencies and E-Government providers (public library) housed together
- Work of social service agencies and library complement each other
- Cost effective and efficient
  - > Operational costs shared
  - Share use of children's space and meeting room
  - Agencies provide many programs

**The Library Partnership** ...A Neighborhood Resource Center > Why it is effective – Library perspective Not for all libraries or community Public library commitment to E-Government Created dialogue between agencies recommending and providing E-Government services > In many cases, libraries designed their approach to **E-Government without input from providers** Collaboration provides better planning and approaches to meet the client's needs

**The Library Partnership** ...A Neighborhood Resource Center > Why it is effective – Library perspective Indirect benefits Enhances library's place in the community Creates more support for library services by being ingrained in social service network - new advocates More opportunities for library to be invited to table > More opportunities for specific collaborations Brings to library persons of all ages who might not otherwise use the library

## The Library Partnership

## ...A Neighborhood Resource Center

#### Preliminary results

- > Averaging about 5,000 visits a month
- Issued more than 600 new library cards
- Programs Averaging 45 50 monthly co-sponsored with partners
- Some partners making better use of facility, some are not and may drop out
- United Way Day of Caring focused on the area
- Discussion of expanding by using Harlem Children's Zone model
- Great enthusiasm Word of mouth referrals







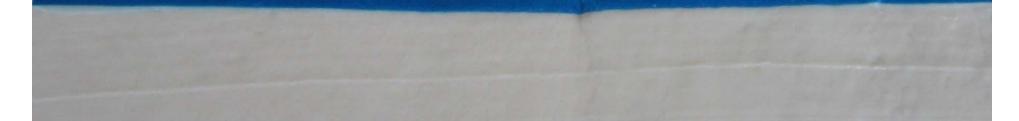








valuing children \* strengthening families \* engaging the communit



#### **Role of Public Libraries**

#### >What key words come to mind?

<pre>&gt;BOOKS, VIDEOS, MUSIC &gt;LEADERSHIP &gt;PROGRAMS &gt;TECHNOLOGY &gt;SERVICE &gt;REFERENCE &gt;INFORMATION &gt;INTERNET &gt;COMPUTERS &gt;LITERACY &gt;TRAINING &gt;EDUCATION &gt;ACCESS</pre>	<ul> <li>&gt;BOOKS, VIDEOS, MUSIC</li> <li>&gt; LEADERSHIP</li> <li>&gt; PROGRAMS</li> <li>&gt;TECHNOLOGY</li> <li>&gt; SERVICE</li> <li>&gt; REFERENCE</li> <li>&gt; INFORMATION</li> <li>&gt; INTERNET</li> <li>&gt; COMPUTERS</li> <li>&gt; LITERACY</li> <li>&gt; TRAINING</li> <li>&gt; EDUCATION</li> <li>&gt; ACCESS</li> </ul>	<ul> <li>&gt;BOOKS, VIDEOS, MUSIC</li> <li>LEADERSHIP</li> <li>PROGRAMS</li> <li>&gt;TECHNOLOGY</li> <li>SERVICE</li> <li>SERVICE</li> <li>REFERENCE</li> <li>INFORMATION</li> <li>INTERNET</li> <li>COMPUTERS</li> <li>LITERACY</li> <li>TRAINING</li> <li>&gt;EDUCATION</li> <li>&gt;ACCESS</li> </ul>
► RESOURCES	> RESOURCES	≻RESOURCES

> My E-Government Experience Rural Libraries (2008-present) Grant-funded project; team of 8 >Assessing E-Government needs Following up on progress Library Partnership (2009) >Temporary staff member New/Returning patrons Complementing services > More individual attention





#### Desk Experience...

Frequently asked questions... >Do you have a fax machine? >How can I get on a computer? > How can I get on the internet? > Can you help me fill out an application on the computer? > The computer isn't working. Can I get some help? >Where can I look for jobs? > Can you help me with my resume? Can I get an e-mail address from you?

#### Challenging situations from the desk...

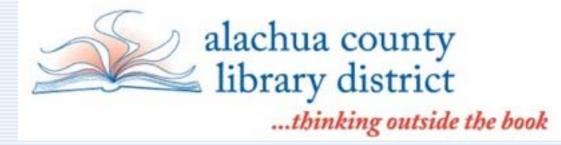
- Level of service to helping someone
- Length of time devoted to helping someone
- > Time limits on internet computers
- Need for 2 or more people on 1 computer, including families (babies)
- > Availability of resources on hand for assistance
- > Availability of 1-on-1 help; immediate, as needed, on demand help
- Familiarity with computers, internet, e-mail
- Familiarity with local, state and federal Web sites
- Familiarity with social service organizations
- Patrons with poor literacy
- Patrons with little or no computer skills

#### Lessons learned...

E-Government has a broad impact

(literacy, computer skills, technology, advocacy, etc.)

- >There's a shift in libraries (priorities)
- There's a change in types of library patrons
- Smaller libraries can be most challenged (technology, training, staff, resources, knowledge)
- Smaller libraries can help bridge digital divide
- Levels of service vary
- Flexibility and initiative to learn are key



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